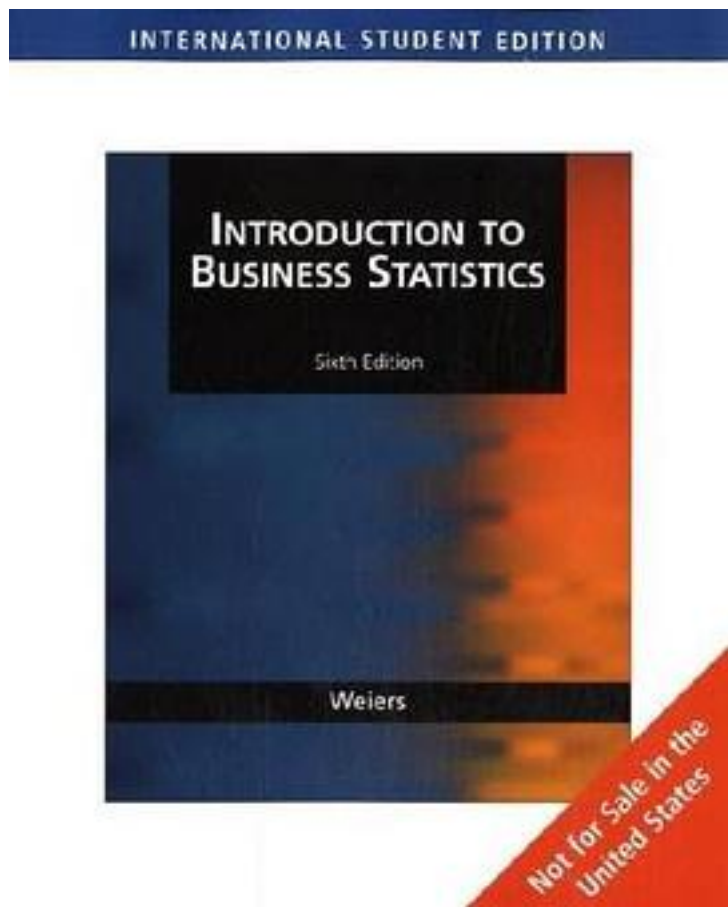


Introduction to Business Statistics



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著者:Ronald M. Weiers

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Highly praised for its clarity and great examples, Weiers' "Introduction to Business Statistics, 6E" introduces fundamental statistical concepts in a conversational language that connects with today's students. Even those intimidated by statistics quickly discover success with the book's proven learning aids, outstanding

illustrations, non-technical terminology, and hundreds of current examples drawn from real-life experiences familiar to students. A continuing case and contemporary applications combine with more than 100 new or revised exercises and problems that reflect the latest changes in business today with an accuracy you can trust. You can easily introduce today's leading statistical software and teach not only how to complete calculations by hand and using Excel, but also how to determine which method is best for a particular task. The book's student-oriented approach is supported with a wealth of resources, including the innovative new ThomsonNOW[®] online course management and learning system that saves you time while helping students master the statistical skills most important for business success.

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