

Financial Accounting



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Our primary objective with the first edition of this book was to write a comprehensive, flexible text that was easy to use by Both instructors and students. This second edition is intended to continue the same theme while responding to the changing business environment that accounting ~" serves. In writing this second edition~ we have listened carefully to adopters, reviewers, editors, and our students, and have also taken into account our own experiences with the book. As a result, we have been able to streamline the writing style, rearrange some of the material, and improve the level of the book by eliminating some topics that are too complex for

an introductory textbook. In addition we also have enhanced an already strong support package available to students and instructors using this book.

The basic philosophy of the first edition is unchanged. The book is suitable for introductory courses at either the undergraduate or graduate levels. The coverage of material is designed to satisfy the needs of potential accounting majors as well as those who will not continue with advanced accounting courses. A careful balance between conceptual and technical material is maintained because we believe that a combination of basic concepts and practical application of techniques is essential if students are to retain the body of accounting knowledge they will need in other courses and in their future business experiences.

The book deliberately contains more material than is typically covered in a single semester or quarter. Most instructors like the flexibility afforded by a book that covers the basic financial accounting concepts and allows them to select additional topics to satisfy their particular course objectives.

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