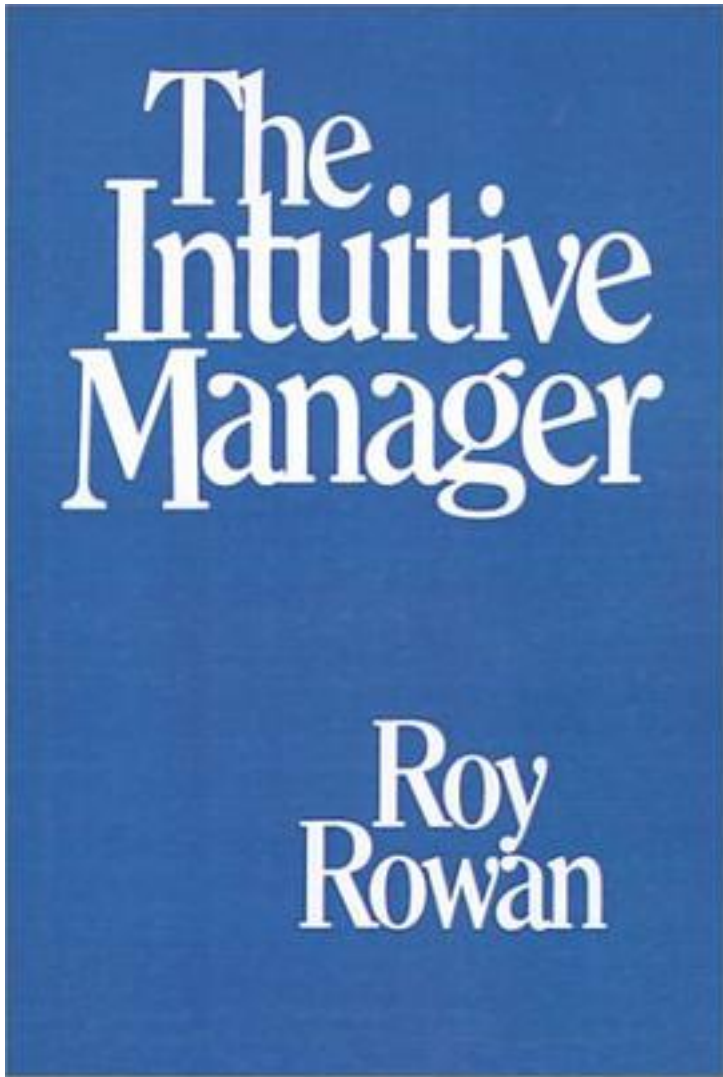


The Intuitive Manager



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著者:Rowan, Roy

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"Hunch;" author Roy Rowan admits, "is an odious word a horseplayer's or stock market plunger's term, rife with imprecision and unpredictability"

But the most important step to success frequently demands a daring intuitive leap, as some seventy-five chief executives who control the destinies of America's biggest corporations affirm in this entertaining and instructive book.

Defined as "knowledge gained without rational thought; intuition nevertheless has a traceable biological base. This book explains how the intuitive mind organizes previous impressions, past encounters, and relationships into a path that is used by many of today's leaders in the daily course of decision-making. The surprising revelations of such CEOs as Edgar Bronfman, H. Ross Perot, Mary Kay Ash, Roger Staubach, Donald Rumsfeld, Diane

作者介绍:

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