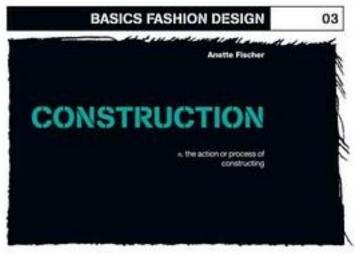
Basics Fashion Design





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Fashion collections vary depending on market level, product type, season, customer

and retail outlets. "Basics Fashion Design: Developing a Collection" teaches the process from initial design ideas through development of product to the final outcome and its ultimate exhibition and sale, and includes an overview of fashion collections through the eyes of prominent fashion journalists.
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