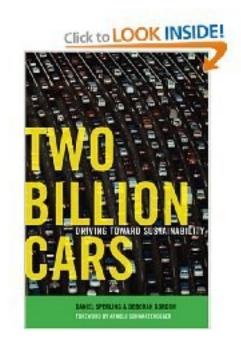
Two Billion Cars



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Editorial Reviews

Review

"An urgent wake-up call ...The authors have laid out a blueprint the entire world can use."--Governor Arnold Schwarzenegger (from the Foreword)

"In this insightful and persuasive book, Sperling and Gordon highlight one of the biggest environmental challenges of this century: two billion cars. They rightly contend that we cannot avert the worst of global warming without making our cars cleaner and petroleum-free. Luckily the authors also offer a roadmap for navigating this problem

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"The future of mobility should concern every citizen and government official. We have to tackle this together, but weve not been good at it, except in crisis. Now is the time to move forward. Two Billion Cars provides inspiration and a compelling pathway."--John D. Hofmeister, Former President, Shell Oil company, and Founder and CEO, Citizens for Affordable Energy

"The authors make a compelling and urgent fact-based case that we must quickly expand the universe of affordable, low-impact transportation options if we are to survive the doubling of the worlds cars. They show how a combination of leadership, smart policy, the unleashing of a can-do technological revolution, and carefully understanding consumer motivations will save the day. It's a must-read for anyone eager to be part of the solution."--Kevin Knobloch, President, Union of Concerned Scientists

"Provocative and pleasurable, far-seeing and refreshing, fact-based and yet a page-turner, global in scope but rooted in real places. The authors make a convincing case that smart consumers driving smart electric-drive cars can find the critical path to a safer planet."--Robert Socolow, Princeton University

"This book provides with considerable objectivity and foresight an analysis of the unsustainable pattern of transportation that human society has become accustomedindeed addictedto. In very simple terms the authors deal with the profound issues arising from the growing human desire for locomotion and mobility."--R.K. Pachauri, Chairman, Intergovernmental Panel on Climate Change

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