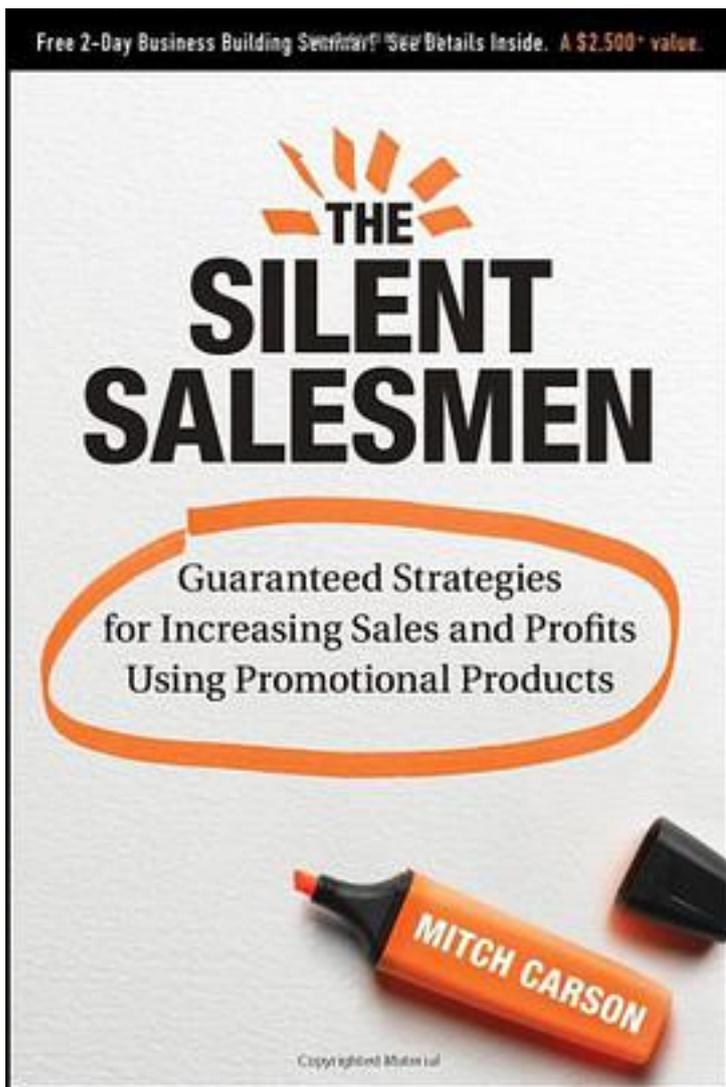


# The Silent Salesmen



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## 在线阅读本书

How to create a successful promotional product campaign for any business According to award-winning direct marketer Mitch Carson, business owners and marketers should understand the value of using promotional items for business growth, and how to create successful promotional product campaigns. In *The Silent Salesmen*, Carson introduces his proven, simple promotional product strategies that are guaranteed to increase sales and profits. Business owners and marketers will discover step-by-step tips on how to develop and implement a versatile marketing plan that encompasses ready-to-use samples of sales materials paired with unique and memorable promotional products. Combined, these tools will make for an extremely effective (and profitable) marketing message.

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