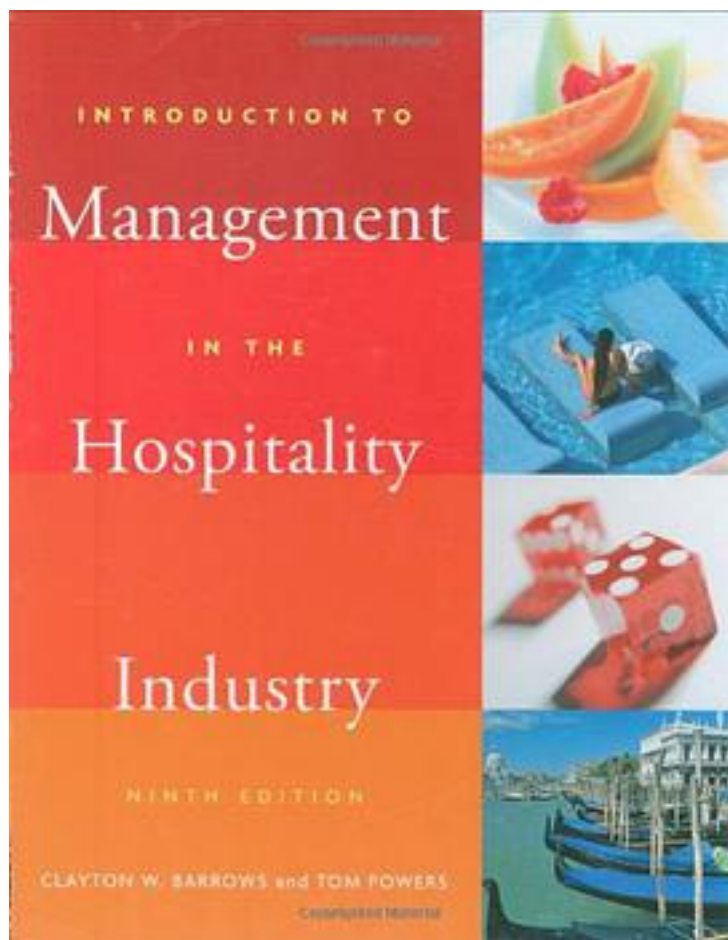


# Introduction to Management in the Hospitality Industry



[Introduction to Management in the Hospitality Industry\\_ 下载链接1](#)

著者:Barrows, Clayton W./ Powers, Tom

出版者:

出版时间:2008-3

装帧:

isbn:9780471782773

在线阅读本书

Introduction to Management in the Hospitality Industry, Ninth Edition gives you the industry know-how and the management skills needed to thrive in all aspects of the field, from food service to lodging to tourism. In this latest edition, the authors have brought the text thoroughly up to date by featuring new and emerging companies, new technologies, and new ways of doing business. Covering everything from careers to operations to finance, the text offers the most comprehensive and engaging introduction to this exciting field possible.

作者介绍:

目录:

[Introduction to Management in the Hospitality Industry\\_ 下载链接1](#)

标签

评论

-----  
[Introduction to Management in the Hospitality Industry\\_ 下载链接1](#)

书评

-----  
[Introduction to Management in the Hospitality Industry\\_ 下载链接1](#)