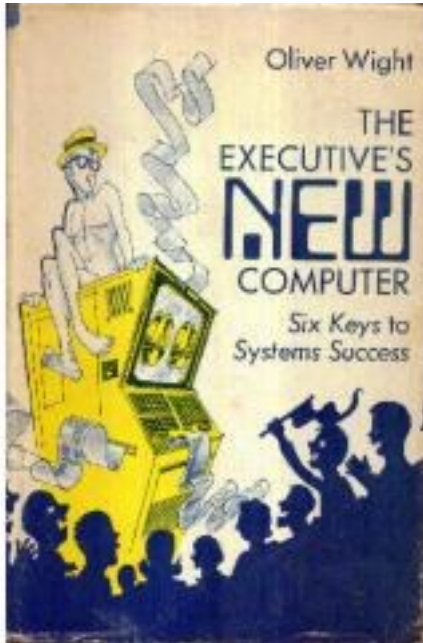# The executives new computer: six keys to systems success

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著者:

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With the above dedication, Oliver Wight begins what is probably the most provocative (and most useful) book ever written for business and management professionals on the subject of computers in busin ess application. In providing a myth-shattering portrait of the complexities of computer "over-sophistication," the practice of defending and promoting computer business

applications that have resulted in failure in the past, this book develops a common-sense approach to computers and their realistically effective;imple-mentation for systems designed to support--nat supplant--the act,~es of people in the business community. :

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