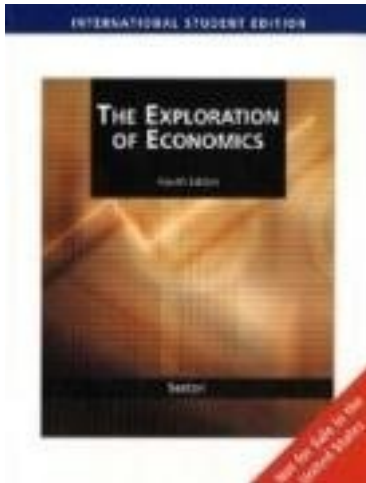


The Exploring of Economics (AISE)



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Sexton's "Exploring Economics" is written expressly to promote economic literacy and engage students in learning about how economics affects them as citizens in society. Known for its innovative approach to teaching economics, the book is packed with examples of pop culture and is extremely student friendly as it breaks down and presents economic concepts in smaller chunks to help readers easily absorb information, fully understand concepts, and remember key information. Along with the traditional two-semester Economics text, the 4th edition continues its innovative approach by offering the same content in modules. The new, eight-module format gives instructors complete flexibility to build their text based on the topics they want to cover. For students, this means the chapters taught are the only chapters bought.

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