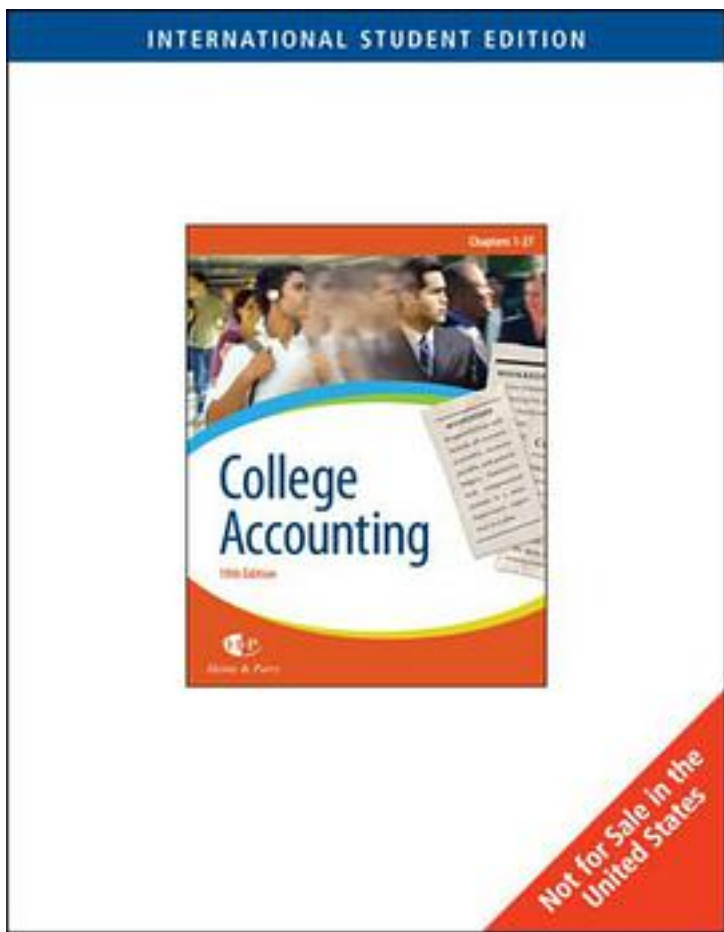


College Accounting



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This popular college accounting text helps you develop the practical accounting skills to secure a successful future. It introduces accounting concepts using a proven step-by-step approach and inviting narrative style that focuses on the practical skills

you'll need as you transition to tomorrow's workplace. The book begins with a basic foundation and simple service industry examples before advancing to accounting within the more challenging merchandising business and manufacturing environment. Engaging examples and functional learning features within the book's comprehensive approach reinforce the relevance of the skills you're learning and provide a clear, accurate presentation that's understandable even if you have no previous accounting experience or business background. Self-study aids and numerous practice opportunities allow you to check your understanding as you progress. To maximize your study time and help you efficiently complete your homework, the innovative new 'ThomsonNOW' online learning system provides interactive support and a personalized learning path that assists you in the areas most challenging to you individually. Achieve your best in the classroom today and plan for success within the workplace tomorrow with the skills found in Heintz/Parry's "College Accounting, 19E".

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