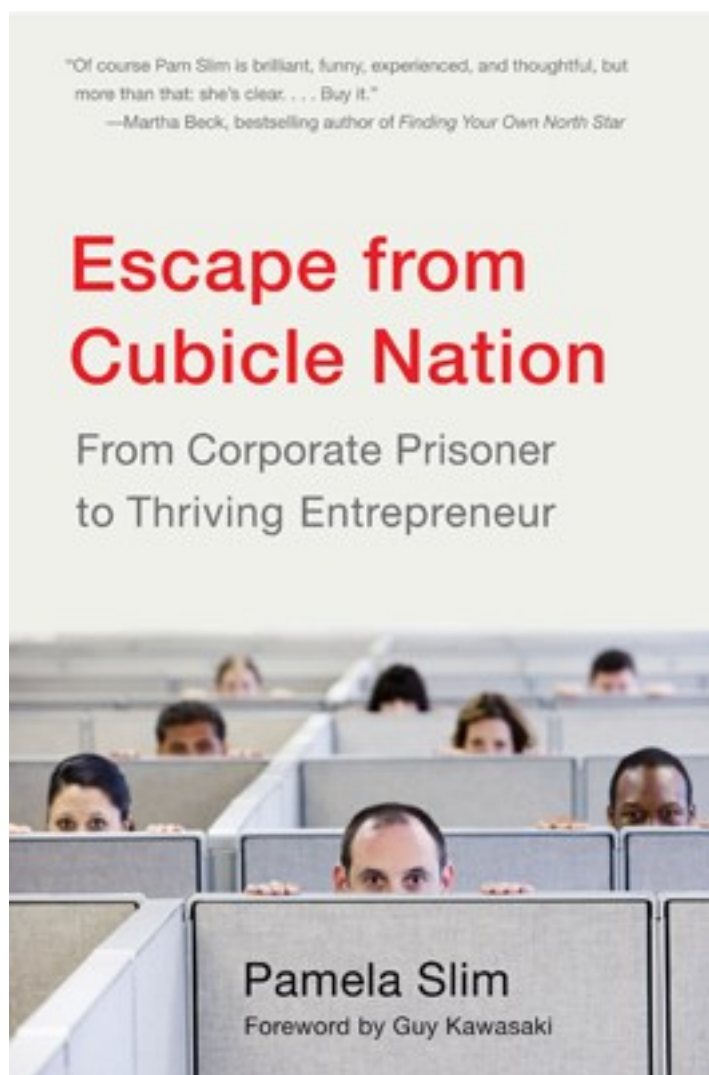


# Escape from Cubicle Nation



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著者:Pamela Slim

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Millions of people hate their jobs and would love to start a small business. Yet very few

actually try, because the process feels as scary as jumping off a cliff. No matter how boring or

stressful a job might be, it's hard to give up a salary and benefits. But for some, it can be the

smartest, happiest decision of a lifetime.

Pamela Slim, a former corporate training manager, went solo twelve years ago and has

enjoyed every minute of it. In 2005 she started a blog called Escape from Cubicle Nation to

help others make the same jump; it quickly attracted a loyal following and national media

attention.

Slim explores both the big emotional issues of leaving the corporate world and the nuts and

bolts of launching a business. She explains the amazing new opportunities to use social

networks(Facebook, LinkedIn), Web marketin9, and “lifehacking” teclmology to quickly

become profitable, while still having time for family and other pursuits.

作者介绍:

Pamela Slim is a management consultant and professional life coach trained by O, The Oprah Magazine columnist Martha Beck. Her rapidly growing blog about entrepreneurship has been covered by media ranging from The New York Times to Fox News. This is her first book. She lives in Mesa, Arizona, with her family.

目录:

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标签

PMBA

Business

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creation

## 评论

很全面，可作手册参考

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见解独到，值得细细品味

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## 书评

很实在的一本书，还没完全读完，摘几句我喜欢的：Hating your job intensely is not a business plan. 讨厌你的工作，可能是你辞职（quit your job）的理由，但也许不是你去创业（escape from cubicle nation）的理由。If you don't consider your life as a ...

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