

Field Casework

FIELD CASEWORK

Methods for Consulting to
Small and Startup Businesses



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For those engaging in fieldwork in a business setting, this invaluable book offers guidance and support from the initial project assignment and client meeting to the closing presentation and exit meeting. Practical advice is provided throughout the consulting process with chapters devoted to establishing client relationships, conducting information searches, maintaining a cohesive student-consulting team and developing recommendations for the client business.

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