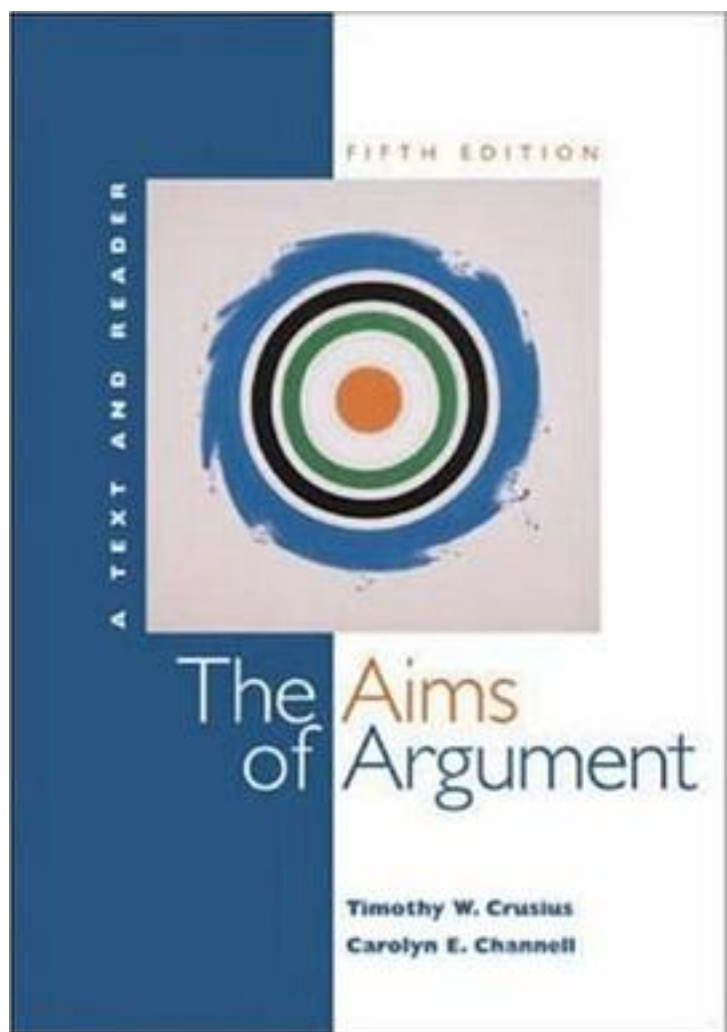


Aims of Argument



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"The Aims of Argument" focuses on the aims--or purposes--of argument: to inquire, to

convince, to persuade, and to mediate. In contrast to other books' pedagogy, Aims emphasizes rhetorical contexts, helping students become experts in reading, analyzing, and writing arguments.

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