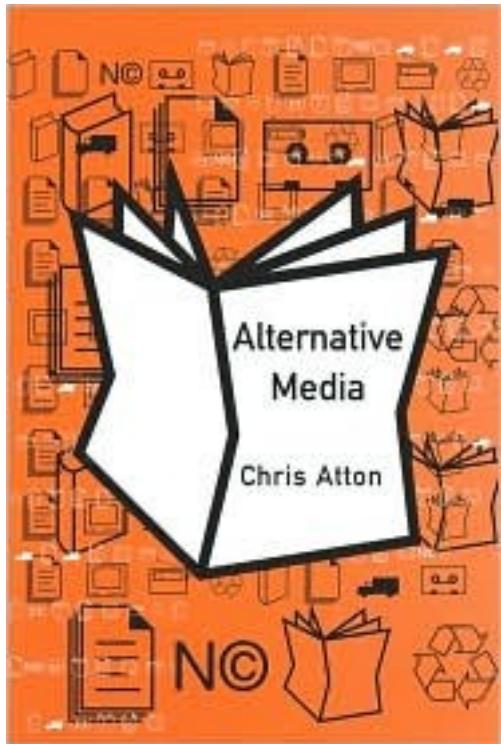


# Alternative Media



[Alternative Media\\_下载链接1](#)

著者:Atton, Chris

出版者:Sage Publications Ltd

出版时间:2001

装帧:Paperback

isbn:9780761967712

Editorial Reviews

Review

'Original and intriguing...[alternative media] are very often to be found sparking the earliest stages of the news cycle and of political and cultural movements, as well as fuelling the dynamics of these processes as they develop. Atton makes a convincing case for treating these media with all due seriousness' - John Downing, University of

## Product Description

In this book, Chris Atton offers a fresh introduction to alternative media: one which is not limited to 'radical' media, but can also account for newer cultural forms such as zines, fanzines, and personal websites.

### Alternative Media:

Examines how and why people produce and use alternative media - to make meaning, to interpret, and to change the world in which they live

Encompasses a wide range of alternative media and draws on examples from both the United States and United Kingdom

Locates contemporary alternative media in their cultural, historical and political contexts

Alternative Media provides a timely corrective to media theorizing which focuses almost exclusively on the output of the media conglomerates. As such it will be an essential purchase for all students and researchers with an interest in the true nature of the contemporary media environment.

### 作者介绍:

Biography Dr. Chris Atton is the UK authority and a leading international scholar in the study of alternative and community media. His studies focuses on alternative and community media. He has written on censorship, media ethics and popular music.

He has published three books in this area: Alternative Literature (Gower, 1996), Alternative Media (Sage, 2002) and An Alternative Internet (Edinburgh University Press, 2004).

### 目录:

[Alternative Media\\_下载链接1](#)

### 标签

media

communication

传播学

socialmovement

paper

## 评论

Bart你害死我了。。

---

教材。

因为写论文在读的一本书。alternative media。这绝对是一本让学习媒体或者从事媒体工作的人血脉喷张的一本书。正是与主流媒体相对独立的非主流媒体的存在，才让那些声音那些想法有出口。

---

[Alternative Media\\_下载链接1](#)

## 书评

---

[Alternative Media\\_下载链接1](#)