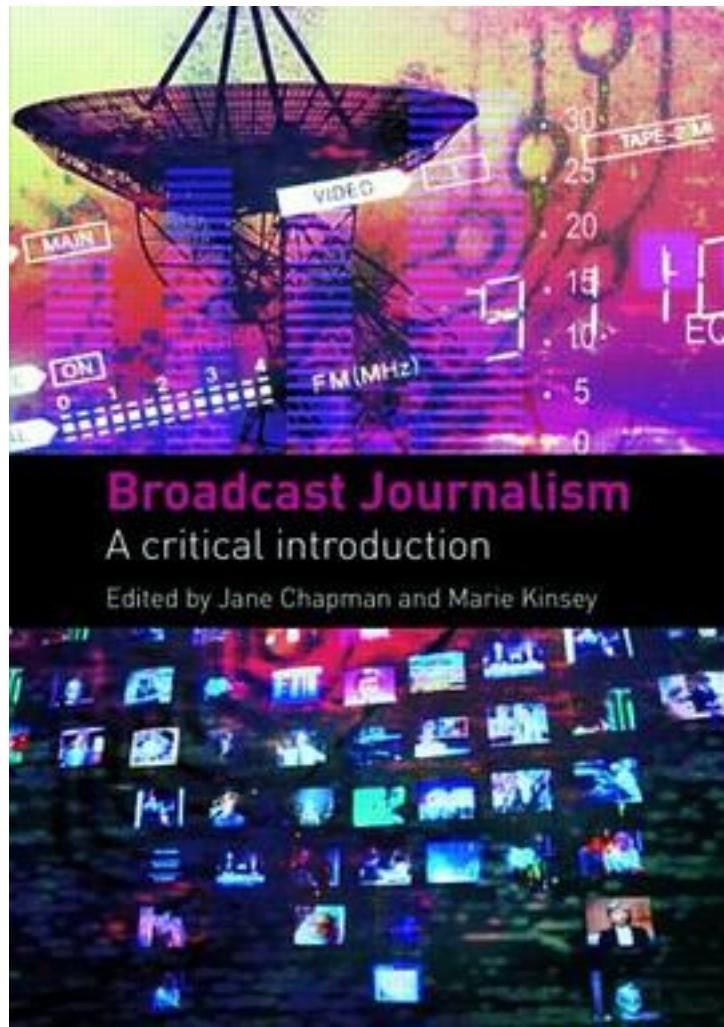


Broadcast Journalism



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著者:Jane; Chapman

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"Broadcast Journalism" offers a critical analysis of the key skills required to work in the

modern studio, on-location, or on-line, with chapters written by industry professionals from the BBC, ITV, CNN and independent production companies in the UK and US. The areas highlighted include: Interviewing; Researching; Editing; Writing; and, Reporting. The practical tips are balanced with chapters on representation, ethics, law, economics and history, as well as specialist areas such as documentary and the reporting of politics, business, sport and celebrity. "Broadcast Journalism" concludes with a vital chapter on career planning to act as a springboard for your future work in the broadcast industry. The contributors include: Jim Beaman; Jane Chapman; Fiona Chesterton; Tim Crook; Anne Dawson; Tony Harcup; Jackie Harrison; Ansgard Heinrich; Emma Hemmingway; Patricia Holland; David Holmes; Gary Hudson; Nicholas Jones; Marie Kinsey; Roger Laughton; Leslie Mitchell; Jeremy Orlebar; Claire Simmons; Katie Stewart; Ingrid Volkmer; Mike Ward; and, Deborah Wilson.

作者介绍:

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