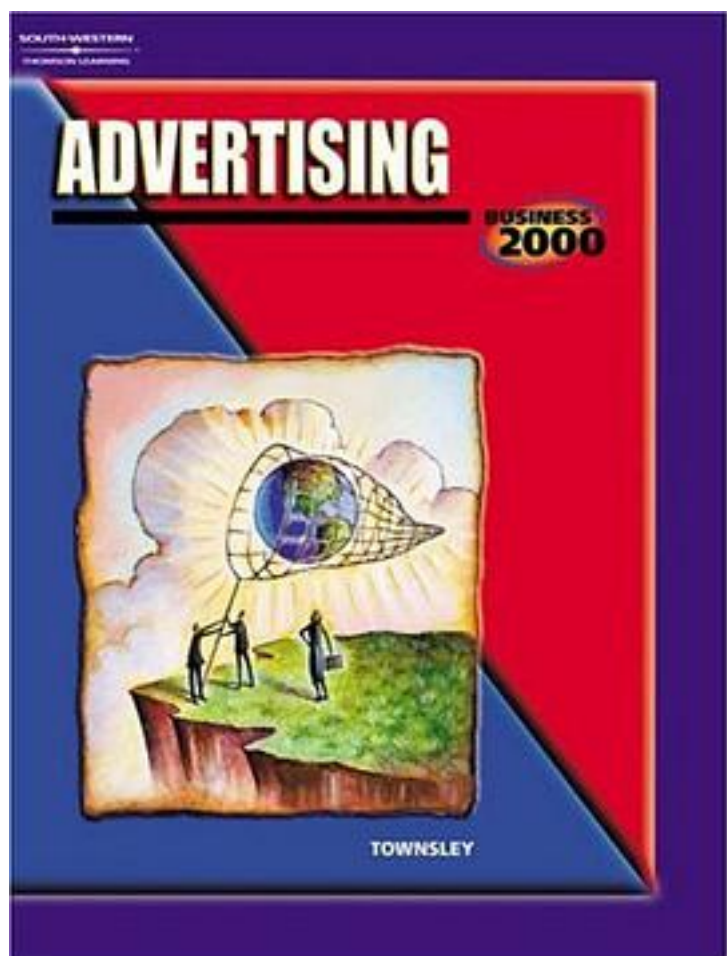


# Business 2000



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Business 2000: Retail introduces retail merchandising concepts by providing the user with information on the retail industry, planning a business strategy, and merchandizing. Also included is how to evaluate the store's location, managing other

business functions, and legal and ethical retailing.

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