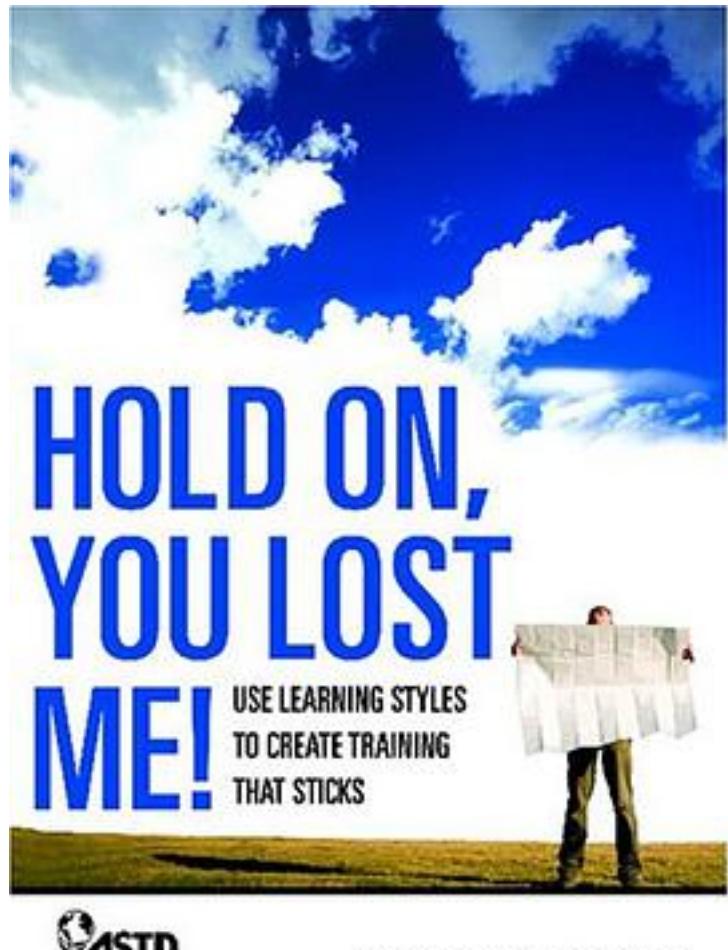


Hold On, You Lost Me! Use Learning Styles to Create Training that Sticks



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出版者:ASTD Press

出版时间:2007-06-01

装帧:Paperback

isbn:9781562864972

Hold On, You Lost Me offers an easy-to-implement 8-step methodology to create training suitable for all audiences from a small work team to a class of 50. Authors Bernice McCarthy and Jeanine O Neil-Blackwell, advocate that by truly understanding your own learning style, and honoring the learning styles of others, it is possible to reach all learners in your classroom or audience. Based on an innovative, researched-based teaching model known as 4MAT, here's how to drive the gold standard of learning and presentations by increasing performance.

作者介绍:

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