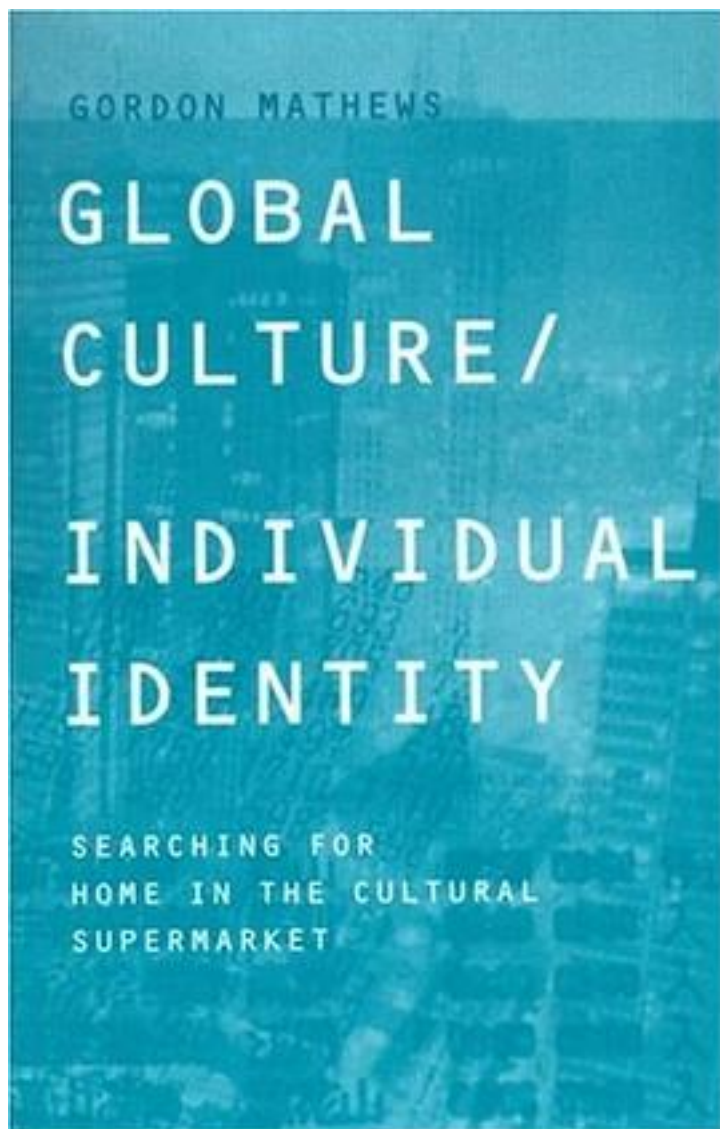


Global Culture/Individual Identity



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出版者:Routledge

出版时间:2000-06-05

装帧:Paperback

isbn:9780415206167

Most people still think of themselves as belonging to a particular culture. Yet today, many of us who live in affluent societies choose aspects of our lives from a global cultural supermarket, whether in terms of food, the arts or spiritual beliefs. So if roots are becoming simply one more consumer choice, can we still claim to possess a fundamental cultural identity? *Global Culture/Individual Identity* focuses on three groups for whom the tension between a particular national culture and the global cultural supermarket is especially acute: Japanese artists, American religious seekers and Hong Kong intellectuals after the handover to China. These ethnographic case studies form the basis for a theory of culture which we can all see reflected in our own lives. Gordon Mathews opens up the complex and debated topics of globalization, culture and identity in a clear and lively style. His book will be illuminating and valuable for social and cultural anthropologists, their students, as well as more general readers.

作者介绍:

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标签

人类学

Anthropology

Sociology

民族志

切面

★Sociology

★Politics

★Anthropology

评论

identity的问题对于民族研究很有借鉴意义

13年下半年，讀過之後覺得申請港中文人類學挺沒意思的

文化身份无疑已经在人类之间建立了层层的高墙，但它对于文化身份共享者的凝聚意义，以及其背后的“家 home”或者“家乡 homeland”的向往，在全球化和互联网时代下，并不是必须存在的。而现如今的文化身份，多数似乎都是在为政治服务。

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书评

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