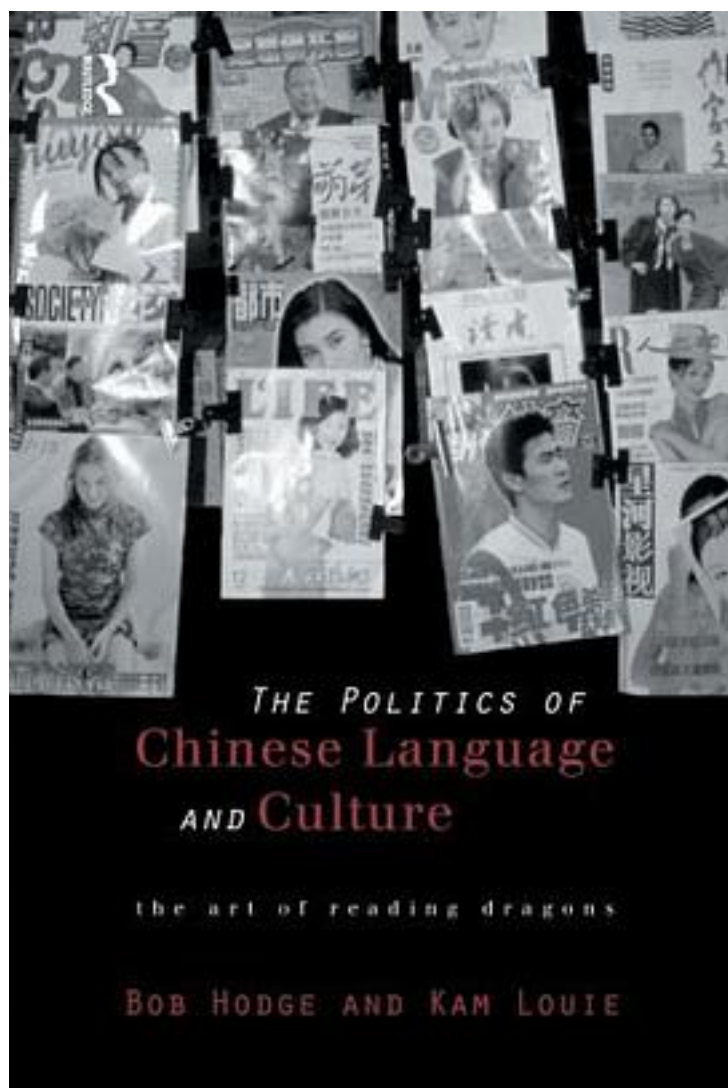


# Politics of Chinese Language and Culture



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出版者:Routledge

出版时间:1998-10-17

装帧:Paperback

isbn:9780415172660

This book provides a fresh approach to the study of Chinese language, culture and society. It adopts the tools of cultural studies and applies them to a previously conservative discipline. It uses concepts of social semiotics to extend the ideas of language and reading, covering a range of cultural texts. The authors tackle areas such as grammar, language, gender, popular culture, film and the Chinese diaspora. The Politics of Chinese Language and Culture is an engaging, and alternative, means of studying contemporary China. It will help to break down the boundaries around the ideas and identities of East and West and provide a more relevant analysis of the Chinese and China.

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