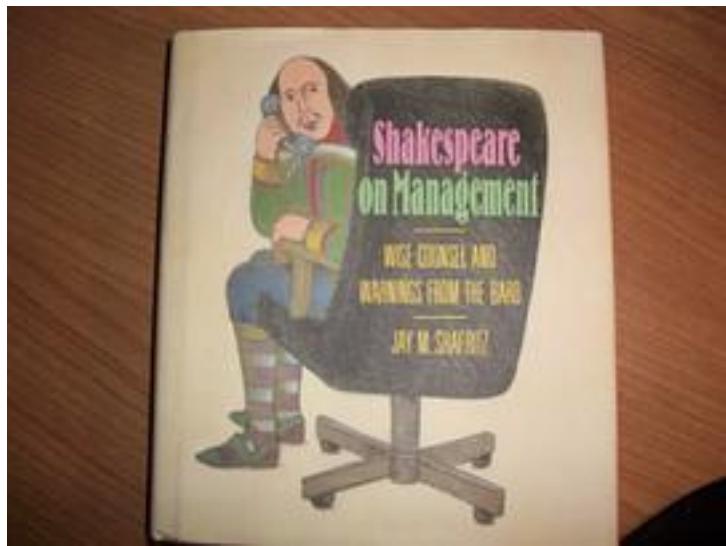


# Shakespeare On Management



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William Shakespeare's contributions to literature have long been acknowledged. But his contributions to the theory of management have been all but ignored. This indispensable business book, Shakespeare on Management, rectifies that oversight. Remember Hamlet, the poignant case

stry of a too sensitive young executive who fails to move up the organizational hierarchy because of his inability to make decisions? What is Julius Caesar if not a vcrv hostile takeover attempt by disgruntled stockholders? And is no! King Lear a warning 1o all executives of family businesses on the perils of divestiture and early retirement?

Now, when today s cultured managers ask themselves what Shakespeare has to say about this el- that business problem, !hey can quickly find the answer by turning to any one of fifty-six topics in Shakespeare on Management!. From Dining Room Deals to Mergers and Acquisitions, from Office Politics to Public Relations, thls on-the-level yet always lighthearted handbook serves up countless quotations from the Bard s plays

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标签

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## 评论

liberal arts is in a large part simply about how to make the bullshit look excellent. four stars, three for the edition design and one for the labor of the printer.

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## 书评

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