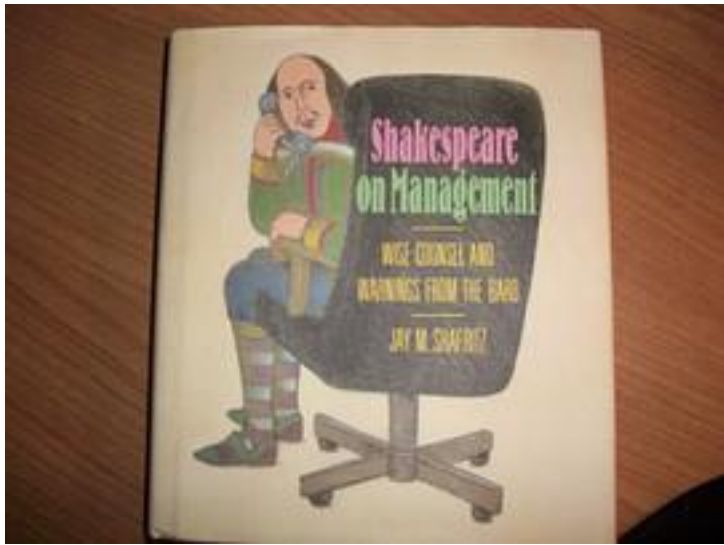


Shakespeare On Management



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著者:

出版者:

出版时间:1992-1

装帧:

isbn:9781559721097

William Shakespeare's contributions to literature have long been acknowledged. But his contributions to the theory of management have been all but ignored. This indispensable business book, Shakespeare on Management, rectifies that oversight. Remember Handel, the poignant case

story of a too sensitive young executive who fails to move up the organizational hierarchy because of his inability to make decisions? What is Julius Caesar if not a very hostile takeover attempt by disgruntled stockholders? And is not King Lear a warning to all executives of family businesses on the perils of divestiture and early retirement?

Now, when today's cultured managers ask themselves what Shakespeare has to say about this old-fashioned business problem, they can quickly find the answer by turning to any one of forty-six topics in Shakespeare on Management!. From Dining Room Deals to Mergers and Acquisitions, from Office Politics to Public Relations, this on-the-level yet always lighthearted handbook serves up countless quotations from the Bard's plays

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评论

liberal arts is in a large part simply about how to make the bullshit look excellent. four stars, three for the edition design and one for the labor of the printer.

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书评

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