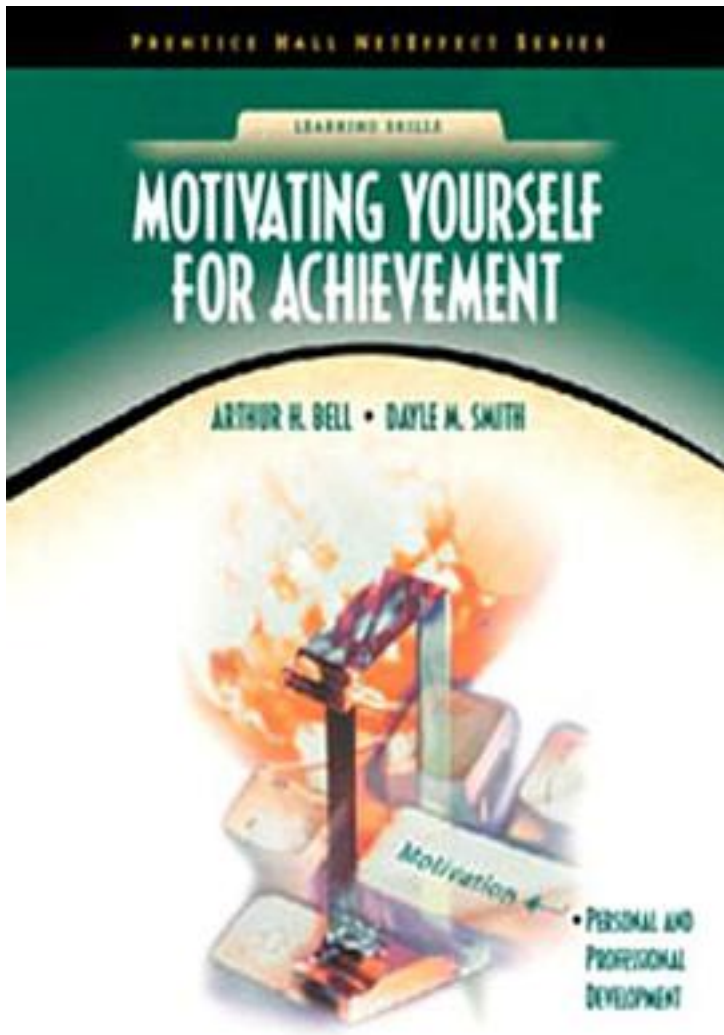


Motivating Yourself for Achievement (NetEffect Series)



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For courses in Motivation, Career and Self Explorations, and Freshman Orientation/Student Success. Written in an interest-grabbing, person-to-person style, this brief, supplemental, unique step-by-step guide/workbook explores both the classic and most recent theories and applications of human motivation, showing students how to come to terms with personal motivators and use them for higher levels of achievement. Hands-on in approach, it combines assessment activities, narrative, and frequent opportunities for students to enter their own thoughts, reactions, and experiences--resulting in an insightful intellectual diary on the nature of one's own personal motivation profile.

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