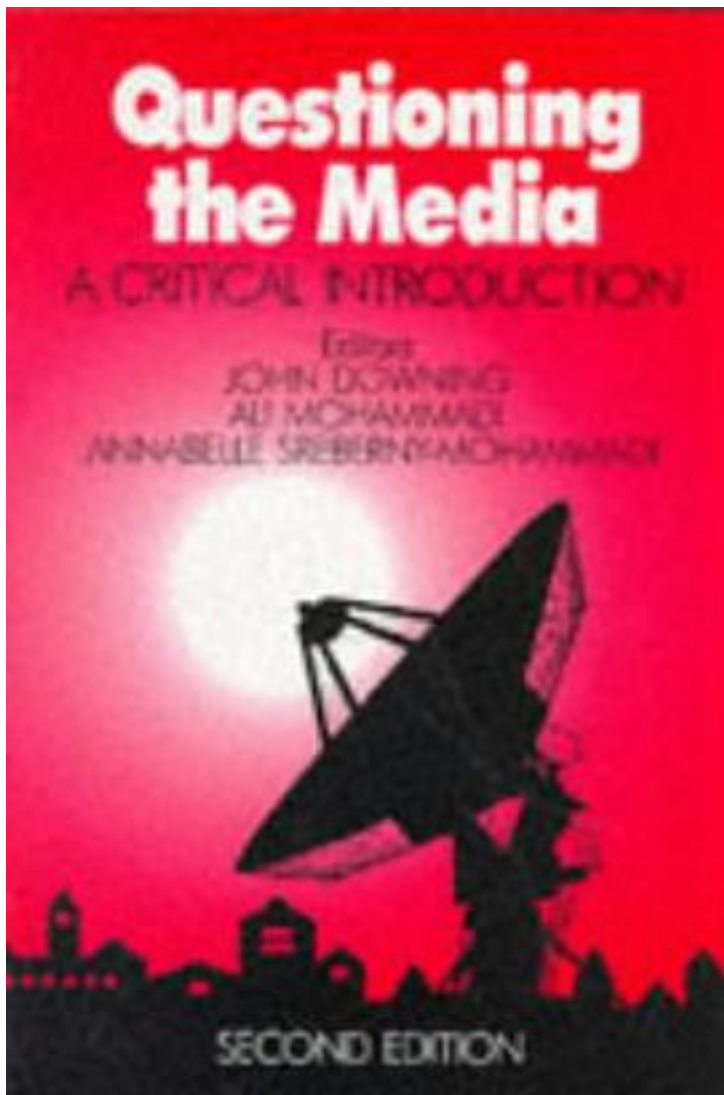


# Questioning the Media



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The new edition of this successful text has been updated and extensively revised to provide students with an engaging introduction to media studies. Practical and accessible, Questioning the Media invites readers to be active participants in the process of understanding the importance of the media today. New chapters on media and identity, global media influences, computer-mediated communication, feminist media theories, popular music and news coverage of AIDS enhance the previous collection of original works by distinguished contributors. With helpful introductions to each section and chapter, this innovative volume offers diverse critical perspectives on media studies, political economy, cultural studies, the Frankfurt School of Critical Theory, feminism, audience ethnography and cultural dependency. Students can examine thoroughly topics in mass culture, technology, international communication and more. Throughout the book sophisticated terms and concepts are explained, making this the ideal critical introduction to media studies.

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