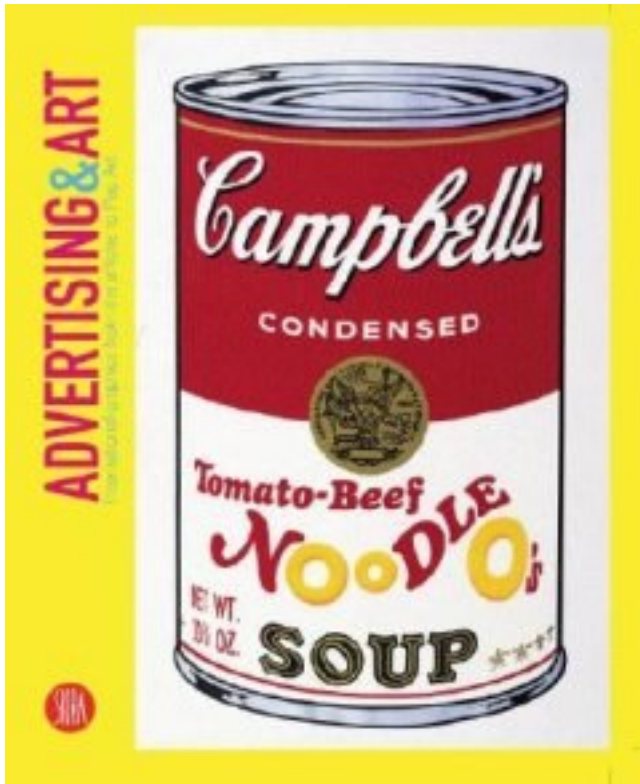


Advertising & Art



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An unbelievable collection of posters documenting the historic influence that art and advertising have had on each other since the end of the Nineteenth Century and throughout the Twentieth. The collection starts with the beginnings of poster art, which took place in close contact with popular graphic design and the dominant painting styles of the day. Creators like Jules Chéret, Alfons Mucha and Marcello Dudovich appeared. Between the wars there was a greater awareness of advertising's need to communicate using its own specific language and procedures; and artists such

as Depero, Prampolini and Sironi established themselves successfully in the poster field. The profession of graphic designer has continued to evolve to this day, with Roberto Sambonet, Bruno Munari, Armando Testa, Max Huber and others, leading ultimately to fascinating contributions from artists such as Mario Schifano and Andy Warhol.

作者介绍:

目录:

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标签

設計

藝術

畫冊

平面设计

评论

零八年新出的，很多手繪海報，相當漂亮。在 b o o k a r t 裡翻閱

早期手绘海报

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