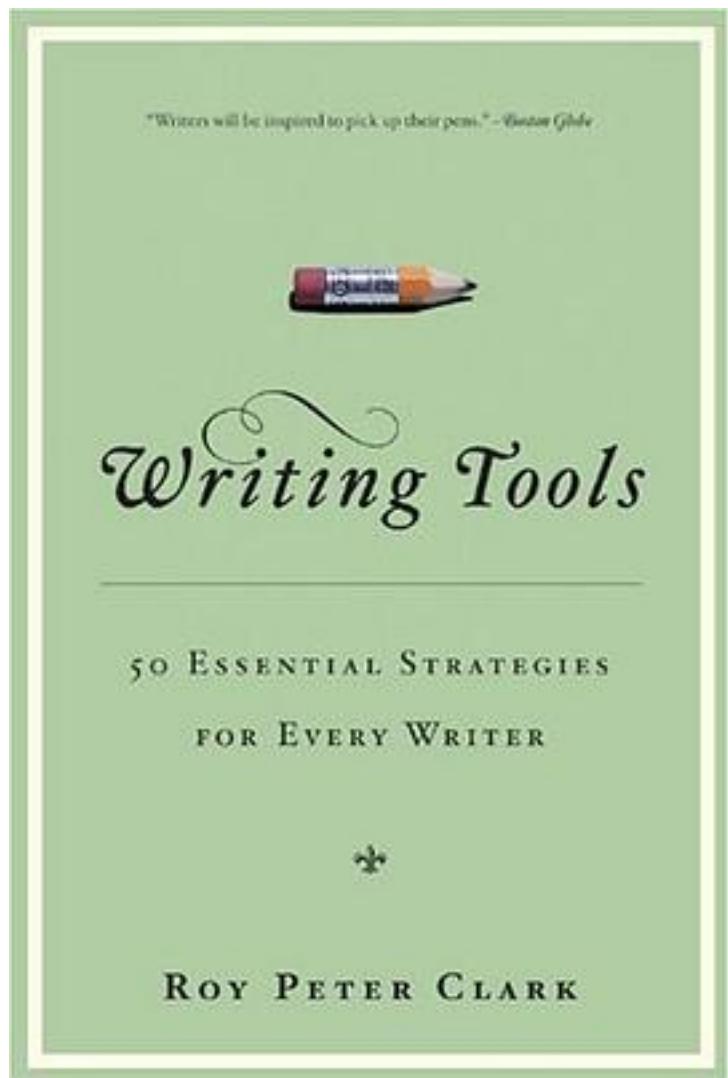


Writing Tools



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著者:Roy Peter Clark

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'Tools Not Rules' says Roy Peter Clark, vice president and senior scholar at the Poynter Institute, the esteemed school for journalists and teachers of journalists. Clark believes that everyone can write well with the help of a handful of useful tools that he has developed over decades of writing and teaching. If you google 'Roy Peter Clark, Writing Tools', you'll get an astonishing 1.25 million hits. That's because journalists everywhere rely on his tips to help them write well every day - in fact he fields emails from around the world from grateful writers. 'Writing Tools' covers everything from the basics (Tool 5: Watch those Adverbs) to the more complex (Tool 34: Turn your notebook into a camera) and uses more than 300 examples from literature and journalism to illustrate the concepts. For students, aspiring novelists and writers of memos, emails, PowerPoint presentations and love letters, here are 50 indispensable, memorable and usable tools.

作者介绍:

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标签

写作

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评论

“I prefer tools, not rules.”

所有的Tool 可能都不如直接实践来的容易。

学校的这书都发霉落灰了。很多本科生写的电邮跟屎一样直来直去，也不知道来翻翻这书。看第二版复习，再学习一遍。这次要写起来。

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书评

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