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An all-new personal finance guide from the authors/creators of The Wall Street Journal Guide to Understanding Money and Investing . First in a new series based on information from Standard And Poor's?the leading financial information organization?Standard And Poor's Guide to Money And Investing demystifies the world of stocks, bonds, mutual funds, futures, and options, empowering you to make informed investment decisions, measure your performance, and evaluate the risks and rewards. Completely up-to-date to reflect significant changes in investing due to new technologies and the Internet, this concise, easy-to-read guide explains how to understand the markets, evaluate companies, and spot trends to invest for success. Also covered are forces driving the economy and the roles of institutions from the Federal Reserve to multinational banks to the stock exchanges.

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