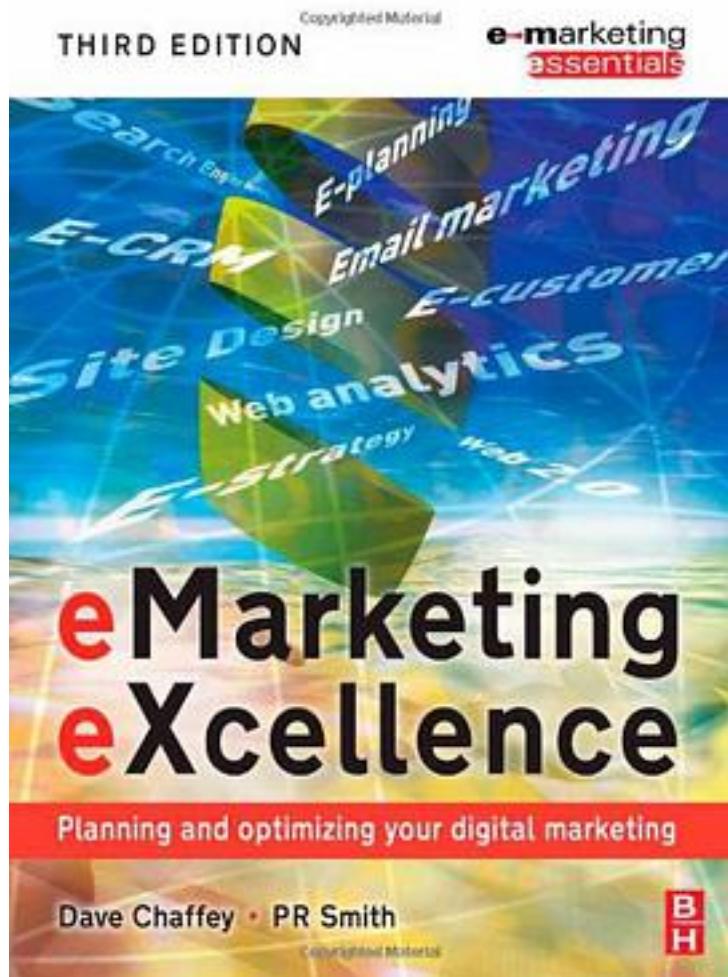


# eMarketing eXcellence



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"eMarketing eXcellence successfully combines breadth of subject matter with a depth that gives the reader more than a superficial understanding of the issues. Smith and

Chaffey have also broken down the subject into the type of granular level that should allow busy marketing managers to find exactly what they need in the few moments that they have in the working environment"

Danny Meadows-Klue, President of Interactive Advertising Bureau (Europe) --Danny Meadows-Klue, President of Interactive Advertising Bureau (Europe)

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