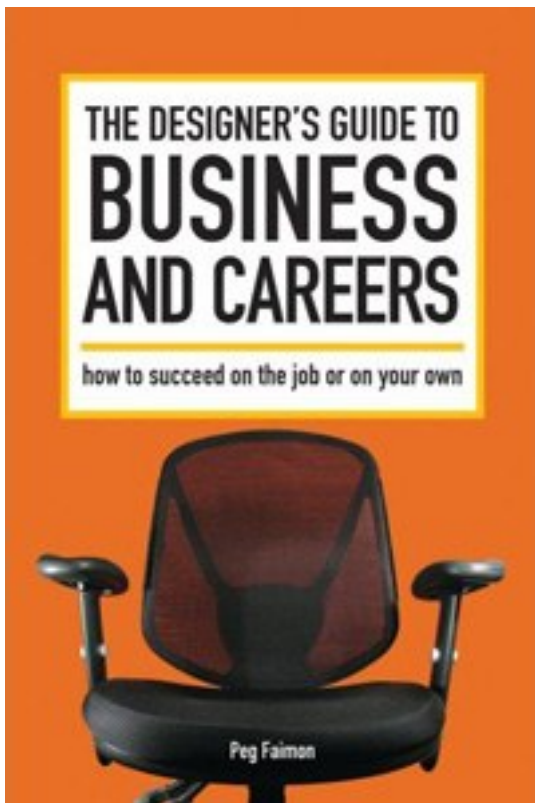# The Designer's Guide to Business and Careers

[The Designer's Guide to Business and Careers_下载链接1_](#)

著者:Peg Faimon

出版者:How

出版时间:2009-06-12

装帧:Paperback

isbn:9781600611568

The Designer's Guide to Business and Careers is a comprehensive guide to basic business issues for designers in today's competitive marketplace. You'll find information on how to successfully navigate your design career or start your own studio with case studies, tips, examples and exercises. From choosing a career path to freelancing to striking out on your own, this must-have guide gives you the tools you need to find clients, negotiate prices, understand production basics and stay on top of industry trends.

作者介绍:

Peg Faimon is a Professor of Graphic Design and Curriculum Coordinator of Interactive Media Studies at Miami University in Oxford, Ohio. In addition to teaching, Faimon maintains a design consultancy.

目录:

标签

设计

评论

peg i like your book, but not the design

书评