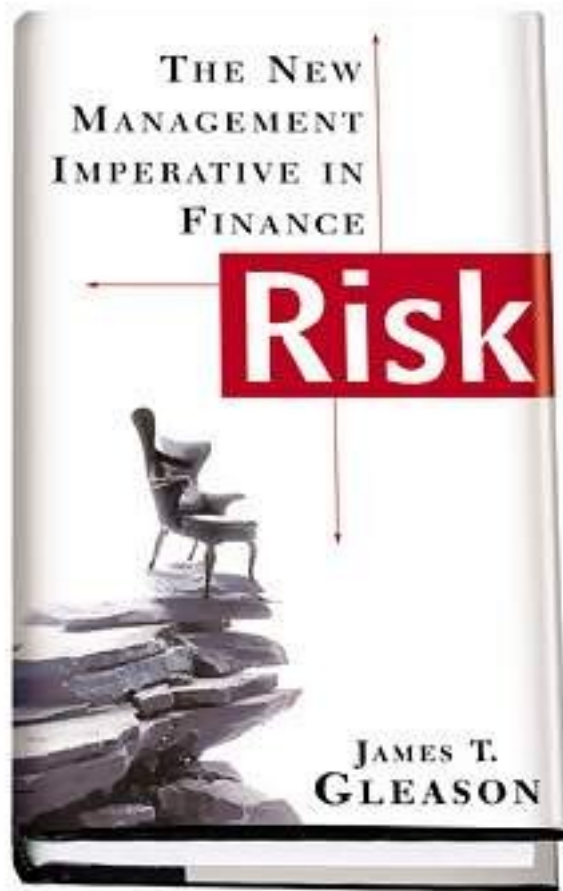


# Risk - The new management imperative in Finance.



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Finance professionals grapple with risk every day--it's the inescapable partner of all

financial market participants. As a result, high-stakes financial professionals are continually trying to streamline and perfect their risk management techniques. Financial risk management quantifies and controls risk (loss potential) and helps drive capital to its optimal use (profit seeking). This book is a much-needed guide for financial firms. It describes the latest risk management tools, financial instruments, and practical implementation strategies. And they're presented in a real-world, nonacademic manner. This book presents the latest information on

Identifying risk: the spectrum of risks faced by market participants

Measuring and quantifying risk: ways to track and value market and credit risks

Managing risk: a practical framework for financial risk management implementation

Also includes "The Ten Commandments of Financial Risk Management," how and when to use the latest financial instruments and derivatives, and setting up a trackable risk management initiative.

作者介绍:

James T. Gleason has been a risk management consultant for more than twenty years at firms that include Coopers & Lybrand and Arthur Andersen & Co. He has worked as an independent consultant to help implement risk management solutions at Citicorp, First National Bank of Chicago, ING-Barings (Netherlands), Rabobank (Netherlands) and other large companies. He frequently writes for Risk magazine. He is with IBM Consulting and resides in Darien, Connecticut.

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