

Sweeps: Behind the Scenes in Network TV



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in a tale that encompasses the whole
of contemporary television, The Sweeps will
introduce you to all these people and more:

Ed Asner Head of the Screen Actors Guild and former star of
Lou Grant, Asner found himself."graylisted" in the industry
because of his politicsmade, by his own lights, close to un-
employable.

Allan Katz Former producer of some of the most popular
shows on television, including M*A*S*H and Rhoda, Katz

has staked his future on the production of a feature film, The Hunchback of UCLA, in which he plans to star.

Fred Silverman The only man in history to have, over a period of years, directed programming for all three networks, Silverman was the major shaping force in network television.

Ted Danson Star of the struggling NBC comedy series Cheers, the laid-back former high-school jock found himself an overnight sex symbol thanks to the awesome powers of network television.

Steve Cannell The most successful young independent television producer in Hollywood, CanneH was the man behind shows like Baretta, The Rockford Files, and The A-Team. In less than two and a half years, his production company generated over \$100 million.

Harry Anderson The studious former magician-con man-comedian who found himself elevated overnight to star and kingpin of one of NBC's few successful new shows, Night Court.

Corky Hubbert At four feet, eight inches tall, the manic and voluble Hubbert is the closest thing to a rising superstar midget in Hollywood. Watch him claw his way to the top.

Karen Salkin The first true cable-television starlet, whose public access show, Karen's Restaurant Revue, made her the toast of hip Los Angeles.

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