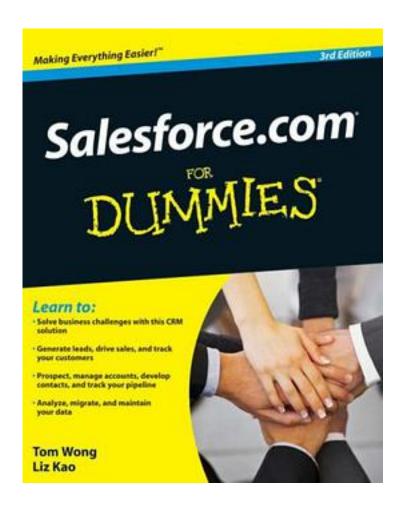
Salesforce.com For Dummies (For Dummies (Computer/Tech))



Salesforce.com For Dummies (For Dummies (Computer/Tech)) 下载链接1

著者:Tom Wong

出版者:For Dummies

出版时间:2008-08-04

装帧:Paperback

isbn:9780470318126

Ready to start solving business challenges with CRM (Customer Relationship Management) software? Interested in the latest enhancements and updates to

Salesforce.com? Salesforce.com For Dummies, 3rd Edition, has just what you need! Salesforce.com is like an assistant for your sales, customer service, and marketing efforts — one that never takes a day off and never asks for a raise. Because it's an Internet service, you sign up and log in through a browser, and it's immediately available. Salesforce.com For Dummies, 3rd Edition shows you how to choose the right edition of Salesforce.com, and then how to use it to: Prospect, manage accounts, develop contacts, and calculate forecasts Manage your customers and your teams, and close more business Analyze, migrate, and maintain your data Track and resolve customer service issues Generate and pursue more sales leads and boost your revenue Use Salesforce with Google AdWords and manage your Internet marketing Integrate Salesforce.com with ERP applications for greater value Make sales data available to sales reps, managers, and executives Follow the sales process from lead to close and see how to maximize your productivity You already know how competitive business is today, so there's no time to lose! Salesforce.com For Dummies, 3rd Edition gets you going with this all-important CRM technology right away. Note: CD-ROM/DVD and other supplementary materials are not included as part of eBook file.

作者介绍:
目录:
Salesforce.com For Dummies (For Dummies (Computer/Tech)) 下载链接1_
标签
评论

书评

Salesforce.com For Dummies (For Dummies (Computer/Tech))_下载链接1_