

The Good Guide



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This innovative sourcebook is designed for use by anyone who guides tours or instructs the public in history, art, science and natural history museums, historical organizations, and state and national parks. 'The Good Guide' is an excellent textbook for interpreter training programs and is an invaluable reference for active tour guides. Included are profiles and characteristics of visitors and special groups, methods to facilitate learning on tours, an overview of important learning theories and their application to the institutional or park setting, interpretive strategies, specific procedures for tours, and an interpreter's personal guide for better communication. The authors have incorporated information from many sources: museum educators, volunteers, learning theorists, psychologists, teachers, and from their own experiences.

editorial Reviews

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