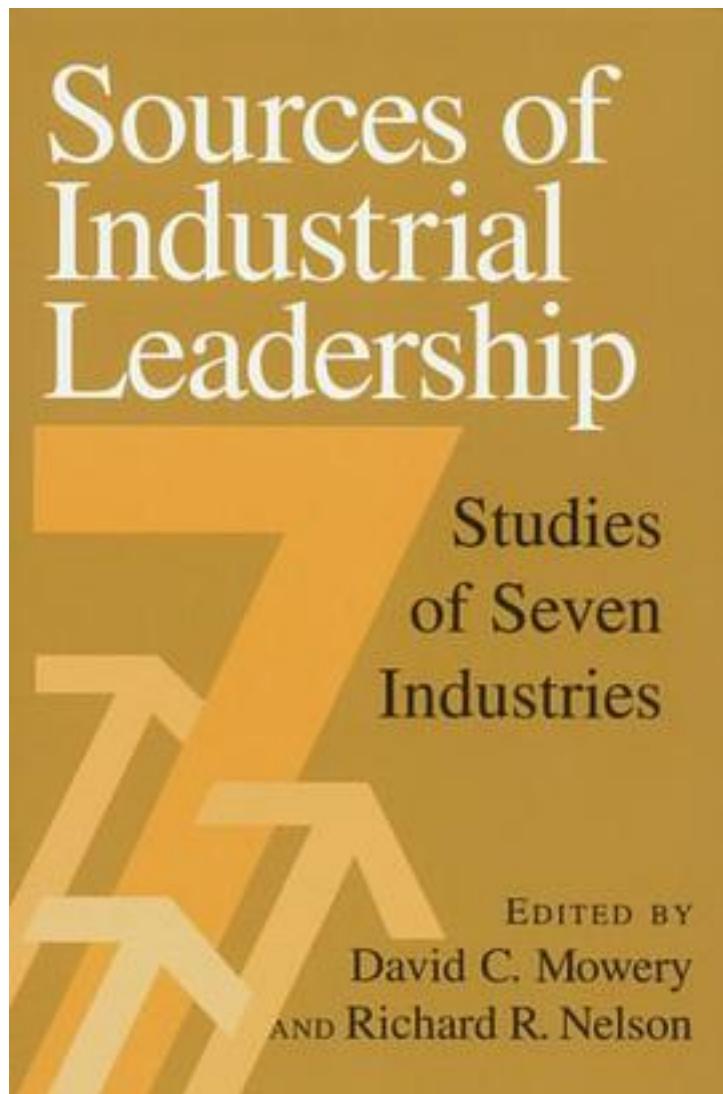


# Sources of Industrial Leadership



[Sources of Industrial Leadership\\_ 下载链接1](#)

著者: Mowery, David C.; Nelson, Richard C.;

出版者: Cambridge University Press

出版时间: 1999-10-13

装帧: Paperback

isbn: 9780521645201

This book describes and analyzes how seven major high-tech industries evolved in the USA, Japan, and Western Europe. The industries covered are machine tools, organic chemical products, pharmaceuticals, medical devices, computers, semiconductors, and software. In each of these industries, firms located in one or a very few countries became the clear technological and commercial leaders. In a number of cases, the locus of leadership changed, sometimes more than once, over the course of the histories studied. The focus of the book is on the key factors that supported the emergence of national leadership in each industry, and the reasons behind the shifts when they occurred. Special attention is given to the national policies which helped to create, or sustain, industrial leadership.

作者介绍:

目录:

[Sources of Industrial Leadership](#) [下载链接1](#)

标签

评论

---

[Sources of Industrial Leadership](#) [下载链接1](#)

书评

---

[Sources of Industrial Leadership](#) [下载链接1](#)