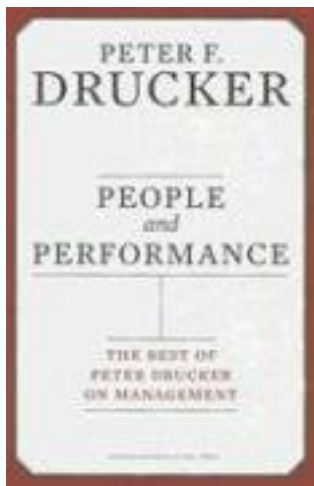


People and Performance



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出版者:Harvard Business Review Press

出版时间:2007-9

装帧:Hardcover

isbn:9781422120651

在线阅读本书

What is management? What is the relationship between management and the society and culture it seeks to direct? How is a business organised, and how can managers use people's strengths more effectively? These and many more questions are discussed in Peter Drucker's classic survey of management thought and practice. Spanning all the main dimensions of management, Drucker used his direct experience as an adviser to businesses, government departments, public institutions, and as a widely sought lecturer to examine evergreen topics in business thinking. People and Performance is the ideal volume for those who want to experience the essence of Drucker's early thinking in a series of short and cogent essays

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标签

德鲁克

评论

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书评

想想斯隆先生在杜邦收购通用汽车后向董事会提交的报告是“组织研究”而不是什么B
D or BP
Strategy，再看看德鲁克的这本书就明白为什么说优秀的管理者其实更应该是组织行为
学家了。
另外，为什么大师写的著作用的英文反而这么容易懂？喜欢用生僻字词的都是些什么人
啊？！

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