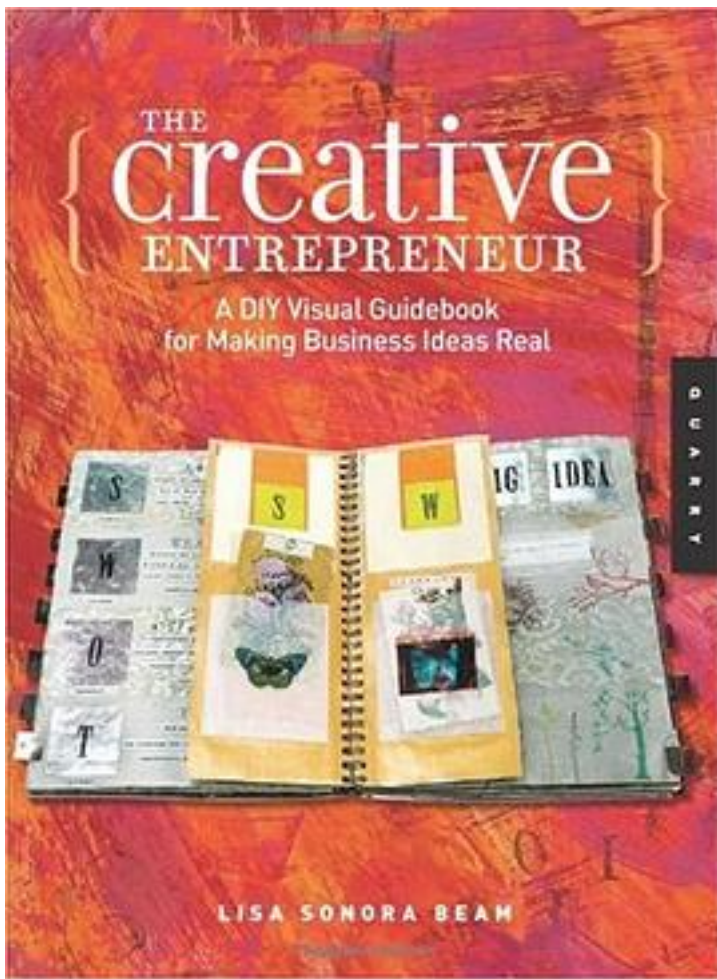


# The Creative Entrepreneur



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These crafty DIY artists are everywhere - they are holding alternative craft fairs, they advertise in craft magazines, they are selling online by the thousands at Etsy.com, and

are blogging at Typepad, LiveJournal, and Whipup.com. But many of them do not have the skills needed to take their business ideas to the next level. "The Creative Entrepreneur" takes readers on an inner journey of creative exploration to discover how to make their dreams of creative livelihood real, as they craft their own artist's business journal. This is a visual, project-oriented, step-by-step approach to business development for artists from all walks of life who are mystified and possibly frustrated by how to make a business out of their creative work.

作者介绍:

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