Designline



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"A long overdue synopsis for all those interested in design who want a fast and compact overview of the international history of design and form."--Cover.

(Text in German and English.)

The Designline is a 4.5 metre long design history, which can either be used as a booklet, or unfolded as a large poster. It shows the history of the design with examples from important epochs and exemplary forms -- be it in the shape of a pencil sharpener designed by Raymond Loewy as an example for the streamlined form or the ground plan of Daniel Libeskind's Jewish Museum in Berlin, representative of deconstructionism. Numerous photos and information on historical developments, outstanding works and designers from each epoch accompany the design history, making the designline important both as an example and in terms of product language. The designline is interdisciplinary and synoptic, covering industrial and graphic design and architecture. The documented period begins with the industrial revolution.

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