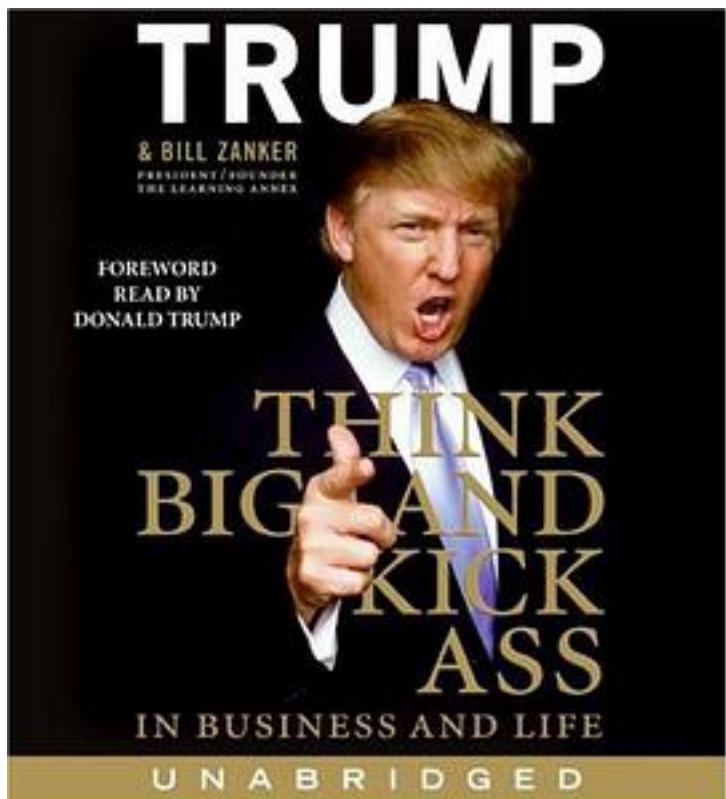


Think BIG and Kick Ass in Business and Life CD



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Donald J. Trump is an icon: the very definition of the American success story. The star of *The Apprentice* and developer of some of the planet's most prestigious real estate, he's been on the bottom and risen to become one of the world's wealthiest men. Bill Zanker started *The Learning Annex* with \$5,000 of his own money. After meeting Donald Trump, Zanker learned to Think BIG himself and grew *The Learning Annex* from a \$5 million a year company into one that's generating over \$100 million a year in sales—and still growing. For the first time ever, you too can learn Trump's secrets to

thinking BIG and kicking ass! Learn: Momentum: the Big Mo. How to get it and how to get it back. Revenge: how and when to get it (and why it's so sweet). "I love you, now sign this!" Why contracts in business and personal life are so important. Real-life stories from people who've applied the think BIG formula in their own lives.

作者介绍:

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