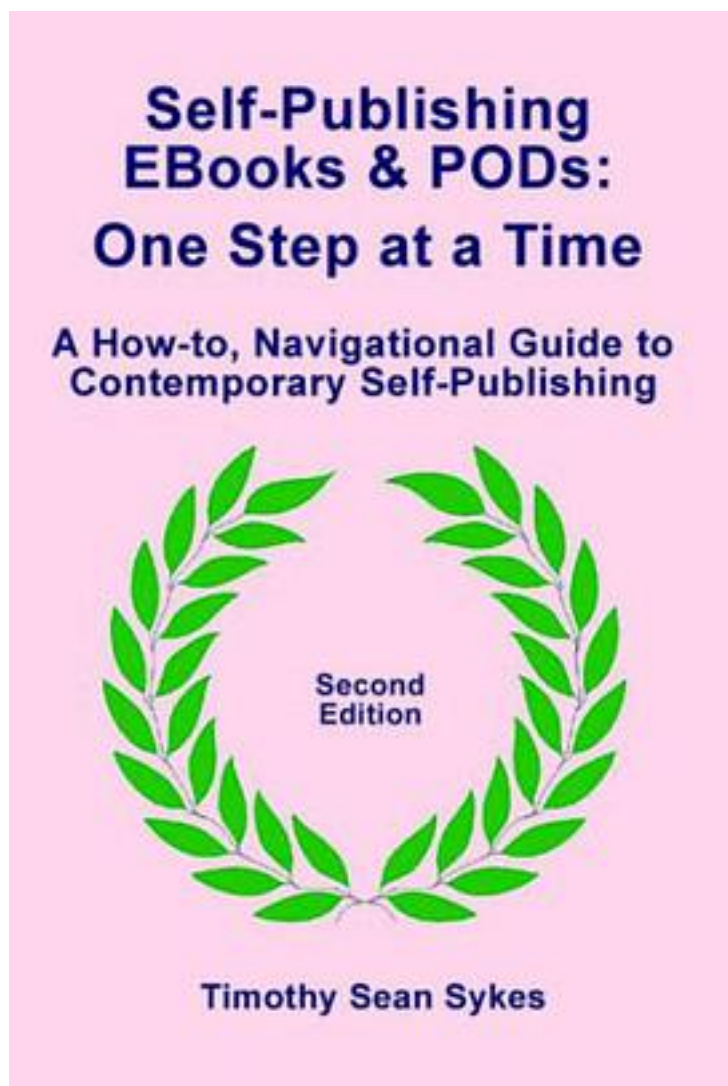


# Self-Publishing EBooks and PODs



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Bestselling eBook writer and publisher, Timothy Sean Sykes shares his secrets for success in these new, wide open fields After years of publishing with a major east-coast publisher, Sykes decided to strike out on his own. "Why," he thought, "should I continue giving away 95% of my books' income to someone who didn't write it (and doesn't do a very good job of marketing it)? I can do better " And he did Within a year of his decision, he'd not only devised a plan, started his own self-publishing business, and written several new books, he'd also sold nearly 1,500 eBooks and Print-On-Demand books. What's more? He didn't have to share the profits with anyone In Self-Publishing eBooks and PODs: One Step at a Time, Sykes walks you through how he did it, and what you'll need to do it, too. He details what it cost, and what corners you can (and can't) cut. And he even gets you started toward marketing your efforts. This Second Edition contains completely updated instructions for Adobe Reader 7 and Adobe Acrobat Pro 7, as well as updated requirements for retailers, printers, and more

作者介绍:

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