

The Go-Giver

"Not since *Who Moved My Cheese?* have I enjoyed a parable as much as this. You owe it to yourself to read *The Go-Giver* and share its message with those who matter most to you. It is a beautiful book that will touch your soul and inspire your heart."

—DAVID BACH, #1 *New York Times* bestselling author,

The Automatic Millionaire

The GO-GIVER



A LITTLE STORY ABOUT A
POWERFUL BUSINESS IDEA

Bob Burg and John David Mann

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An engaging book that brings new relevance to the old proverb “Give and you shall receive”

The Go-Giver tells the story of an ambitious young man named Joe who yearns for success. Joe is a true go-getter, though sometimes he feels as if the harder and faster he works, the further away his goals seem to be. And so one day, desperate to land a key sale at the end of a bad quarter, he seeks advice from the enigmatic Pindar, a legendary consultant referred to by his many devotees simply as the Chairman.

Over the next week, Pindar introduces Joe to a series of “go-givers:” a restaurateur, a CEO, a financial adviser, a real estate broker, and the “Connector,” who brought them all together. Pindar’s friends share with Joe the Five Laws of Stratospheric Success and teach him how to open himself up to the power of giving.

Joe learns that changing his focus from getting to giving—putting others’ interests first and continually adding value to their lives—ultimately leads to unexpected returns.

Imparted with wit and grace, The Go-Giver is a heartwarming and inspiring tale that brings new relevance to the old proverb “Give and you shall receive.”

作者介绍:

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标签

社交

Business

社会

心理学

商业

英语

管理

social-competence

评论

Brilliant ideas

哈哈，英文世界的鸡汤。不过还是有很多可以反思的，比如对待家人，恋人，朋友的关系，离得远了，平时也不怎么联系的朋友，怎么去维持这些关系，看看是不是能从蛛丝马迹里给他们分享一些东西，提一些建议，做一个go-giver

brilliant!

这种书大概可以叫做成功学小说，已经成了套路，始祖之一应该是one minute manager
吧？核心思想很简单，就是一个人的成功在很大程度上取决于他为社会上其他人创造的价值，创造的价值越大就越成功。

美国鸡汤

可以用这本书练练英语表达。但想从中学习商业想法还是算了吧，作者本人是个演讲者不是个公司管理者，看了一眼Twitter账户也是flop了，群众的眼睛是雪亮的。观点都是老生常谈，Not much insights。唯一的一点是要愿意接受别人提供的善意。

全书核心就是5句话，也就是所谓的the five laws of stratospheric

success。假如直接告诉你，恐怕你会疑惑，也会否定。但是放在这样的一个故事之中，就变的可信了许多。

Cute, inspired, reversed mindset however just stopped at that.

Very inspiring, worth sharing with people.

还行吧

静下心来看进去会发现很inspirational，静不下心来就是就是可口但无营养的冰红茶，全看一个人的格局。

2020年春季上leadership management课上老师要选择一本书做book review，这本书很短，核心就是5个提高自己意识和能力得到短句。书以主人公想寻求成功的历程展开，学到，应用，练习，最后再帮助他人。适合想学习英语的小伙伴，里面有很多词语描述人物动作形态很细腻

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书评

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