

Powerful Budgeting for Better Planning and Management



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著者:

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Finney shows how to turn the budgeting process into a useful planning and management tool. He invents a fictitious company to vividly illustrate common budgeting problems and their solutions. Pinpointing the techniques and processes for developing good budgets, he shows how to establish the context and select the format, deal with uncertainty, and develop the content and encourage excellence. 6 x 9.

作者介绍:

目录:

[Powerful Budgeting for Better Planning and Management_ 下载链接1](#)

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书评

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