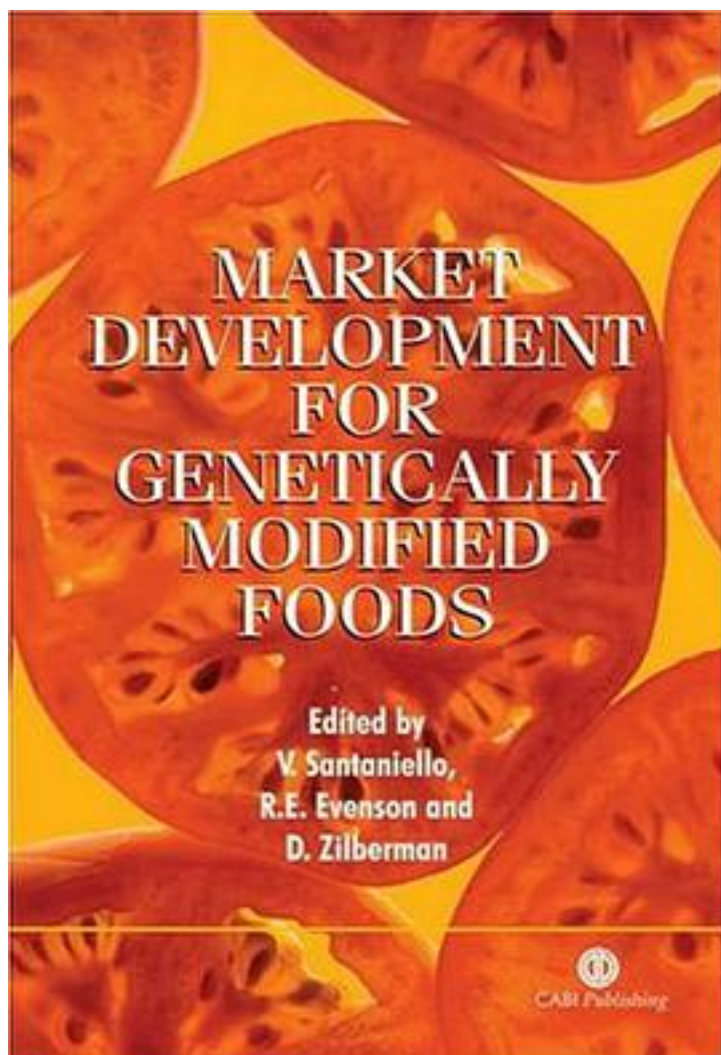


Market Development for Genetically Modified Foods (Cabi Publishing)



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The investment climate for firms producing genetically modified (GM) agricultural products has recently experienced considerable change, with the occurrence of remarkably high rate of farmer acceptance, but considerable consumer resistance. The present system that involves firms developing biotech products, farmers producing the products, food and related agribusiness industrial firms, and consumers of food, is very volatile. This however should soon be affected by changes in regulatory, trade and food safety regimes. This book addresses these key issues and is based on papers presented at the fourth meeting of The International Consortium on Agricultural Biotechnology, held at Ravello, Italy, in August 2000. Organized in to four parts, this volume focuses on: consumer reactions to GM food information; regulatory issues; farmer acceptance of biotech products; changes in industrial organization in life science and food sectors.

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