

The book cover is divided into several sections showcasing different hit products:

- Top Section:** A large title "ヒット商品の配色術" (Hit Product Color Strategy) in red. Below it, smaller text reads "図解で分かる" (Understandable with illustrations). To the right, vertical text says "図解で分かる ヒット商品の配色術".
- Middle Section:** Displays various products including a black refrigerator, a Coca-Cola bottle, a box of Pocky, a red car, and a blue circle containing the text "商品ごとの特選カラーチャート付き" (Includes selected color chart for each product).
- Bottom Section:** Shows more products like a Pocky box, a smartphone, a yellow box, a white printer, a green bottle, and a blue box. A purple circle contains the text "最新の先端色彩理論で解説" (Explained with the latest advanced color theory).
- Footer:** Large red text at the bottom reads "あのヒット商品の色彩戦略が全て分かる!" (You can understand all the color strategy of those hit products!). Below this, it says "デジタルハリウッド 監修 杉山知之／南雲治嘉 共著" (Supervised by Digital Hollywood, co-authored by Kenji Yamashita / Ritsuko Kurogi).

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作者介绍:

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