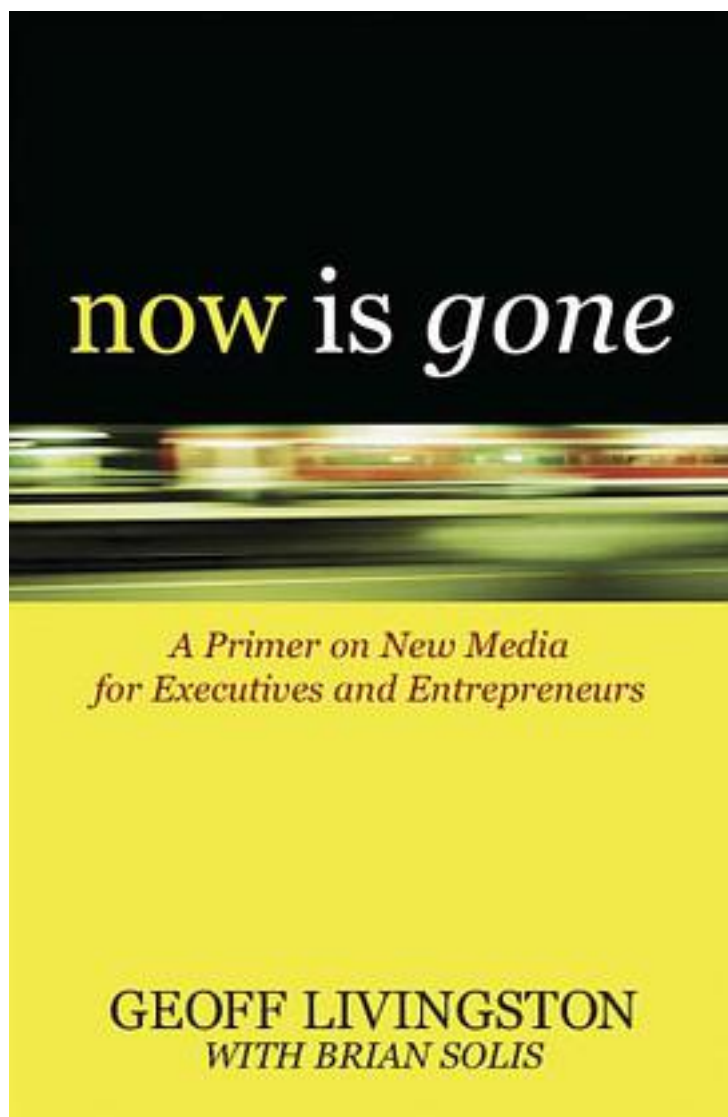


Now Is Gone



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Now Is Gone seeks to help businesses embrace Social Media intelligently. Readers can learn if their organization is ready, how to begin, the predominant participation is marketing approach that other businesses are using, social media marketing strategies, and general social media insights. In addition to best practices, the book is laced with case studies that demonstrate corporate successes. This primer provides the quickest way for executives and entrepreneurs to figure out social media marketing.

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