

Investments



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Designed for MBA and advanced undergraduate students taking a course in investments/introduction to finance/financial markets. These courses aim to introduce students to the financial markets and instruments (including money markets, fixed income, equities and FX markets). Investments provides an introduction to risk management and provides a real world flavour throughout. The authors include a lot of pedagogy, namely: chapter objectives summaries; end of chapter exercises; numerous real-world examples and case vignettes; Excel spreadsheets providing simulations for the reader; a glossary of terms; clear, simple and consistent mathematical notation.

作者介绍:

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标签

金融

课本

英文原版

textbook

Cass

评论

a little complex and repetitive

写书的是我们老师，我觉得他是个骗稿费小能手 (鉴定完毕

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书评

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