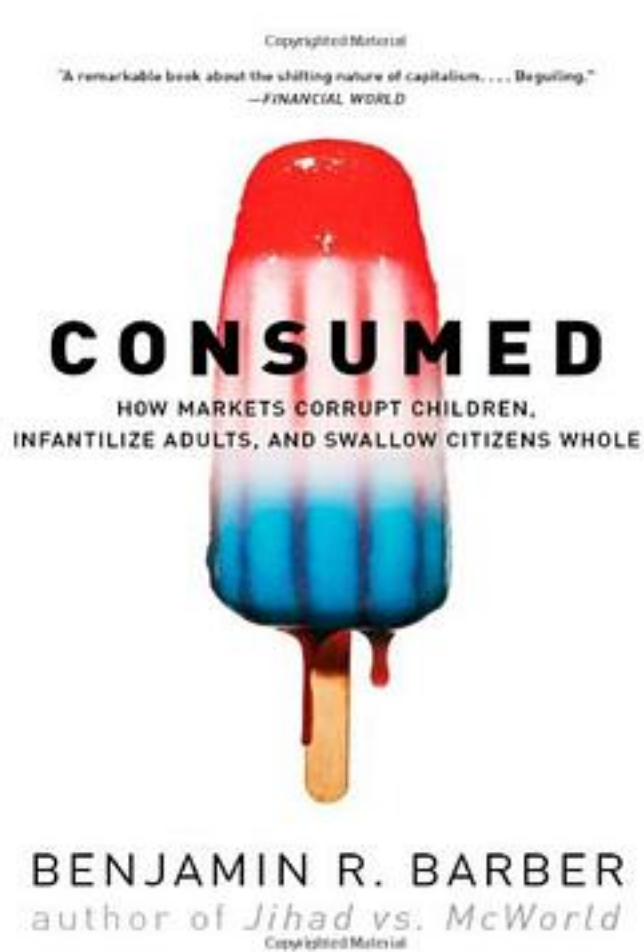


Consumed



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"Consumed" offers a portrait of how adults are infantilised in a global economy that overproduces goods and targets children as consumers in a market where there are

never enough shoppers. Driven by a frantic imperative to sell, consumer capitalism specialises today in the manufacture not of goods but of needs. This provocative culmination of Benjamin R. Barber's lifelong study of democracy and capitalism shows how the infantalist ethos deprives society of responsible citizens and displaces public goods with private commodities. Traditional liberal democratic society is colonised by an all-pervasive market imperative. Barber confronts the likely consequences for our children, our freedom and our citizenship, and shows how citizens can resist and transcend the civic schizophrenia with which consumerism has infected them.

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