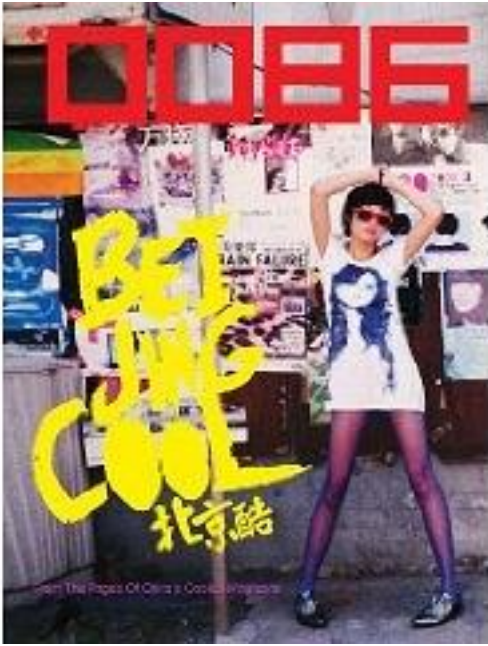


# +0086 Beijing Cool



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A sort of Fruits of China's best dressed kids, this volume defines the new Chinese cool through the eyes of its hippest generation, in 300 pages of photos and illustrations from the ultracool Beijing-based magazine +0086. The first generation to enjoy the economic accelerations--the foremost of the so-called "Tiger Economies"--of the past ten years, China's youth culture is media-savvy and globalized, their eyes beaming in the glow of perhaps becoming the next Internet It Girl or Cory Kennedy. These kids may watch *Skins* and *Gossip Girl*, but, as the book demonstrates, they aren't blindly miming some bland digest of global pop culture, rather, they are developing a new style that is specific to contemporary China, which is taking root by itself. This publication marks the beginning of a documentary work in progress, as +0086 continues to report on the situation from the streets of Beijing. Though this book can't tell the future, it does

predict that Chinese youth will just keep getting cooler.

作者介绍:

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标签

0086

摄影

京味儿范

潮流

北京

中国

范儿

恋物志

评论

我生在小城市长在小城市，好不容易到大城市上了三年学；如果不去到现在都肯定还处于蒙昧无知的状态啊。庆幸自己躲过一劫之余你告诉我世界上有北京，在那里年轻人好酷，可以玩乐队可以穿得破破烂烂花里胡哨还带着个特别不可一世的表情，可以活得那么自在，青春就是拿来耗的，随便耗。循规蹈矩如我第一眼看到这本书的内容就皱眉头。看我所追求的岁月别人正在里面活着好羡慕，然后觉得自己已经没有了青春已经就这么浪掷掉了。

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当时感觉特别生猛.....

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呃，说实话，我觉得这本也就是一本近几年摄影师拍的一些杂志照片的合集的感觉，而且做的其实并不是很好，整个排版颇乱，只是将很多摄影师打乱了顺序放在里面但给人感觉很混乱。而且里面有不少摄影师的作品确实不是太吸引人，仅仅只杂志甚至是广告照片，最明显的就是耐克的广告，这样一本书就成为是新北京颇让人摸不着头脑啊，封底还写着艾未未的一句话，大概是新兴艺术是什么样子，就是亚洲艺术的样子。啧啧啧，这话和书中内容不怎么合拍啊！

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UCCA

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☞\_☞ 其实我觉得这杂志越来越没什么看头

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大爱~

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从小赵同学那里抢过来看的

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好照片

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好几年过去了，可是市面上再也没出现这么好的杂志。

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北京！！！！  
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Cool、 、 、

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书评

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