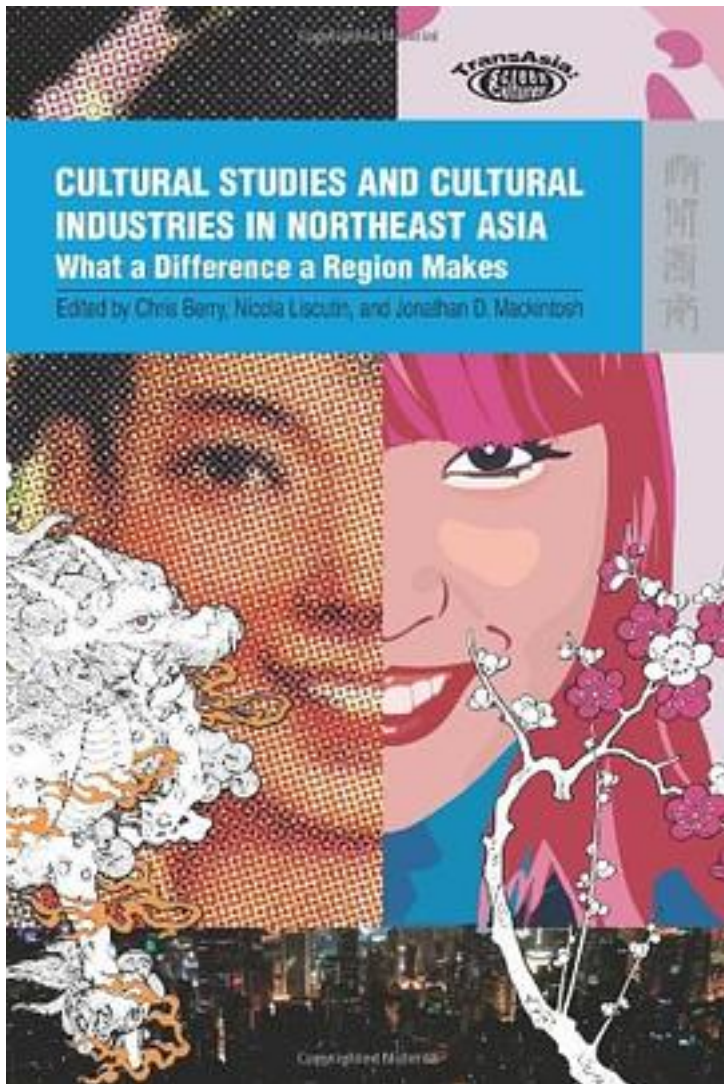


# Cultural Studies and Cultural Industries in Northeast Asia



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"The publication of Cultural Studies and Cultural Industries in Northeast Asia marks one of the first efforts to address the emergent shape and shaping of a distinctive Northeast Asian cultural sphere in our time and surely represents the best portrayal of the complex tapestry embracing the plural forces of nation, market and cultural industries that is currently constituting this new configuration. From 'Cool Japan,' regional 'brandsapes' to hybrid forms of animation, politicized cartoons, and regional pop music, these essays explore how cultural studies has expanded its disciplinary vocation to meet the demands of a cultural zone different from the usual suspects and expanded its reach to examine policy and the cultural industries implicated in figuring and producing this new cultural unity. Above all else, the collection authoritatively demonstrates the continuing tension between envisioning a Northeast Asian cultural imaginary as a displacement of older historical grievances capable of exceeding the nation and the more difficult labor of realizing political and economic cooperation among the region's nations to actualize a new history." – Harry Harootunian, New York University

"This timely and erudite intellectual interrogation of regionalism offers a potent counter-discourse to challenge nation-state boundaries and problematize the binary model of globalism/localism. There is no comparable book on the market." – Ming-bao Yue, University of Hawai'i at Manoa

What difference does a region make? Are the new regional cultures of Northeast Asia the product of individuals fighting to overcome national trade barriers, or are they driven by governments promoting national interests in new ways? Are they the result of economic pursuits alone, or do cultural and political forces play a role? Cultural Studies and Cultural Industries in Northeast Asia takes a Cultural Studies approach to the cultural industries in Northeast Asia. The volume opens with an innovative section considering the discipline itself as a kind of cultural industry, highlighting the challenges and possibilities that arise from the context of Northeast Asia. Other essays on specific cultural industries and their products range in coverage from labor in the Korean animation industry to anti-Korean manga in Japan, the emergence of an East Asian brandscape, Chinese consumption of Japanese animation, the Asian regional strategy of the Pusan International Film Festival, and more.

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## 评论

感觉更适合讲industries/political economy的内容，但又觉得没在点上，拓展读物的话还不错，Japan-Korea的部分相对比较好

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岩渊功一和Michael Dutton两篇写得好。Shifting its focus away from the law of the father towards the fashions of the son meant that Cultural Studies intrinsically questioned the singularity of the notion of “culture” at the same time it disinterred the occluded heterogeneity of the everyday. (Michael Dutton, 40)

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