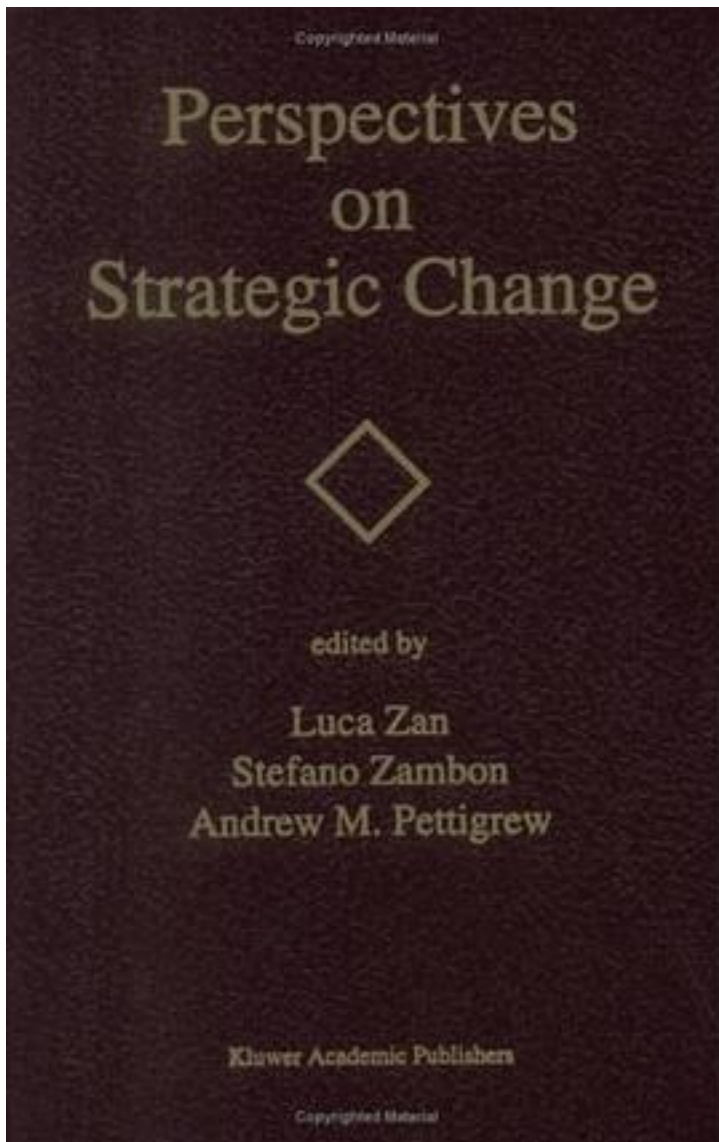


Perspectives on Strategic Change



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The theme of this book is the study of strategic change processes, with a focus on the 'European perspective' in studying strategic change. The 1980s ushered in an era of radical change for many organizations both in Europe and North America, and the topics have become dominant academic and policy issues of the 1990s. Using a variety of theoretical perspectives and drawing on a number of academic disciplines, the book presents some challenging ideas about the theory and practice of the study of strategic change. The theoretical and empirical contributions of the book are presented around three key areas - the internationalization processes of firms, the development of human resources, and public sector change. The chapters are written by prominent scholars from economics, organization theory, history, sociology, accounting, and business strategy. Enriching this diversity is a mixture of national intellectual traditions emanating from the Anglo-Saxon, French, German, Italian and Scandinavian countries.

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