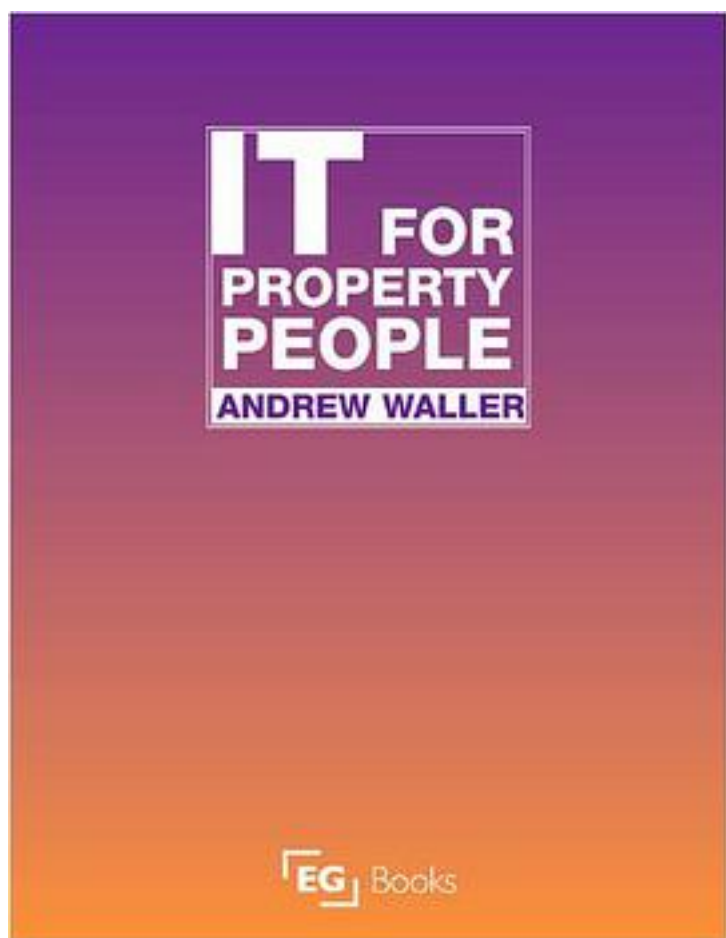# IT for Property People

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Many property people like to ignore IT. If it works, it becomes another chore which runs your life. If, or in many cases, when it doesn't work, it is more of a problem than it is worth. A few recognise IT as a useful, but often frustrating, tool. Assuming that you

have decided to use IT more effectively as part of your efficiency drive, this book will show you how to approach the whole project, not just the technology. This book starts with the business and those elements of day to day work which need to be improved. Thus, the business case will be based on business improvements and the resulting specification and tender will solve the particular problem. This book is not about technology. It is about how IT can be used by business to make better returns on investment. The book examines how information creates value in property; it looks at how to prioritise IT investment against many competing demands and provides a robust framework for selecting and implementing the right technology. It is the only book in the market to address information in property and how to implement solutions. It uses techniques based on tried and tested models. It contains global case studies of success stories in using property information.

作者介绍:

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