

Right Game

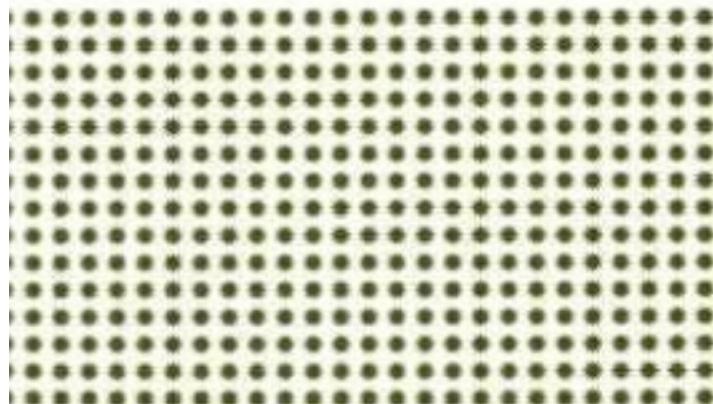


THE RIGHT GAME

Use Game Theory to Shape Strategy



Adam M. Brandenburger and Barry J. Nalebuff



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