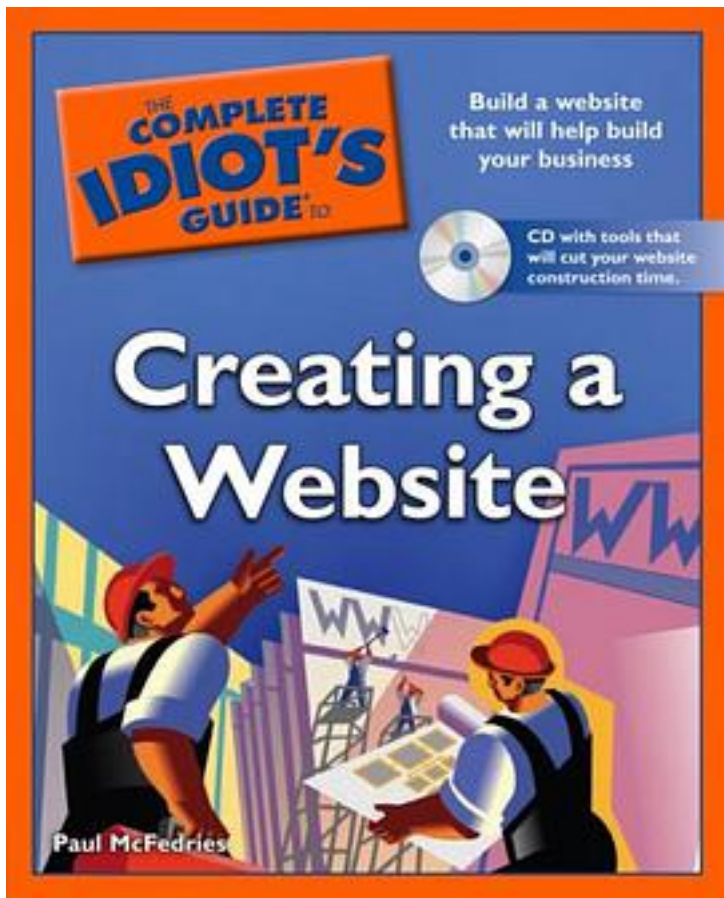


The Complete Idiot's Guide to Creating a Website



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The essential guide for getting the internet traffic every smallbusiness owner needs. CD included.

Today' s small-business websites require advanced features that visitors expect:

streaming video and audio; e-commerce; custom surveys, forms, and polls; and discussion groups. This book covers all the basics of creating and publicizing a successful webpage.

- Free CD includes JavaScript and numerous templates
- Everything from design and publishing the site to automating and publicizing it
- 100 million websites as of 2006—and it keeps on growing
- Simple and easy how-to for small businesses and organizations that can't afford a professional web designer

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